



Women in Health Care Leadership Conference

*A unique new certificate program for
women in leadership*

June 9 - 11, 2021
Virtual Conference

UCI Paul Merage
School of Business
Leadership for a Digitally Driven World™



Program Overview

The Hospital Association of Southern California (HASC) is proud to partner with the UCI Paul Merage School of Business to host its inaugural [Women in Health Care Leadership Conference](#), a unique new certificate program for women in leadership.

While women represent 65 percent of the health care workforce, they are dramatically underrepresented at leadership and C-Suite levels. External factors contributing to this imbalance may include gender-unconscious bias, stereotypes, discrimination and organizational processes and systems. There are also internal factors relating to confidence, aspirations, ambitions and motivation that may hinder a women's advancement to leadership roles.

The [Women in Health Care Leadership Conference](#) aims to address many of these internal factors that can limit women who aspire to leadership roles as well as women seeking to advance their careers as leaders. During this three-day conference, attendees will acquire new skills and practical techniques that have real-world applications chart ways forward.

The conference features UCI distinguished faculty, executive leadership coaches and C-level executives. UCI Paul Merage School of Business has a longstanding commitment to diversity and inclusion, and is the No. 1 business school in the world for percentage of female faculty (Financial Times, 2019). Lively and compelling panels of top female executives and leaders in the health care industry will share their inspirational stories, unique challenges and how they overcame limiting factors. Attendees will also have multiple opportunities to meet with exhibitors and network with friends and colleagues.

Objectives

At the conclusion of this conference, attendees will be able to:

- Create a personal vision and build resilience
- Apply negotiation techniques for better outcomes
- Change mindsets through the power of presence, influence and credibility
- Lead your people and impact performance through uncertain times
- Understand how women on health care boards shape organizations
- Recognize how a culture of empowerment shapes a transformative future

Program subject to change. For the most up-to-date information, or to register, please visit: merage.uci.edu/HASCWomensLeadership.

Who Should Attend?

This program is designed for women in health care seeking to advance their career through leadership, influence, communication and confidence, and for professionals of any gender identity who support the advancement of executives who identify as women.

Agenda

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Day 1 – Wednesday, June 9

4 – 5 p.m. Welcome

5 – 5:45 p.m. **Panel: A Culture of Empowerment**
Moderator: Romilla A. Batra, MD, MBA, Clinical Professor of Medicine, Adjunct Faculty Member, UCI Paul Merage School of Business; Chief Medical Officer, SCAN Health Plan
Panelists:
Jena Jensen, Chief Government Affairs, CHOC
Cynthia Neiman, Chief Marketing Officer, CHOC
Sharon Jhavar, PharmD, MBA, Chief Pharmacy Officer, SCAN Health Plan

5:45 – 6:30 p.m. **Networking**

Day 2 – Thursday, June 10

8 – 10:30 a.m. ***Power Presence, Influence, and Credibility***
Janet Ioli, PCC, Leadership & Change Expert, Executive Coach, Writer & Speaker

10:30 – 10:45 a.m. **Networking Break & Visit with Exhibitors**

10:45 – 11:30 a.m. **Panel: Women on Health Care Boards**
Moderator: Rebecca Brusuelas-James, Associate Dean of Administration & Finance, School of Medicine; Associate Vice Chancellor, Finance, Susan & Henry Samueli College of Health Sciences
Panelists:
Nasim Afsar, MD, MBA, Chief Operating Officer, UCI Health
Lori J. Morgan, MD, MBA, President/CEO, Huntington Memorial
Margaret R. Peterson, PhD, 2019 HASC Board Chair
Chief Executive Officer, Anaheim Regional Medical Center

11:30 – noon **Breakout Discussion**

Noon – 1 p.m. **Networking Lunch & Visit With Exhibitors**

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- 1 – 3:30 p.m. ***Personal Vision and Building Resilience***
Kelly Oberle, MA
Fostering Executive Leadership, Inc.
- 3:30 – 3:45 p.m. **Break**
- 3:45 – 5:15 p.m. ***Lead Your People & Performance Through Uncertainty***
Michelle Beauchamp, John Maxwell Certified Speaker, Coach, Trainer and CEO,
The Champ Group
- 5:15 – 5:30 p.m. **Closing Remarks**

Friday, June 11

- a.m. – noon ***Negotiation Techniques for Women in Health Care***
Chris Bauman, PhD, Associate Professor, Organization and Management,
UCI Paul Merage School of Business
- Noon – 1 p.m. **Networking Lunch & Visit With Exhibitors**
- 1 – 2 p.m. **Breakout Discussions**
- 2 – 3 p.m. ***Ally to Action: Another Seat at the Table***
Michelle Beauchamp, John Maxwell Certified Speaker, Coach, Trainer and
CEO, The Champ Group
- 3 – 4 p.m. **Panel: Ally to Action: Another Seat at the Table**
Moderator: Michelle Beauchamp, John Maxwell Certified Speaker, Coach,
Trainer and CEO, The Champ Group
Panelists:
Aashi Arora, MHA, Executive Coach and Principal, iRISE Executive Coaching
Kelly Bruno, MSW, President/CEO, National Health Foundation
Jackie Provost, MPH, Chief Operations Officer, Saban Community Clinic
- 5:15 – 5:30 p.m. **Closing Remarks**

***Agenda subject to change. Please refer to the website for the latest information.**

A Culture of Empowerment: Panelists

Jena Jensen

Chief Government Affairs
CHOC



Jensen serves as CHOC's central resource for legislative advocacy and the development and maintenance of relationships with federal, state and local elected officials, government, community and opinion leaders. She is dedicated to creating awareness, building relationships and generating support for CHOC in its mission to nurture, advance and protect the health and well-being of children.

Jensen's 25-year career in health care began at United Western Medical Centers in Santa Ana. She earned her bachelor's degree in business administration from the University of California, Berkeley. She currently serves on boards of directors for Orange Chamber of Commerce and Santa Ana Chamber of Commerce, and is a member of the Orange County Business Council.

Cynthia Neiman

Chief Marketing Officer
CHOC



Neiman is an award-winning marketing professional with decades of digital marketing, storytelling and branding experience. With 30 years of marketing and business-professional experience, Neiman has dedicated her career to connecting with families and children by developing innovative marketing campaigns for a range of organizations, including Fortune 500 companies and internet startups.

Neiman previously served as CMO for Ergobaby, a global baby consumer products company where she managed all aspects of the marketing mix. She's also worked in various capacities for Mattel, which she helped launch into social media and digital marketing efforts, and IKEA, which she helped introduce to the West Coast. Neiman holds an MBA from Vanderbilt University, as well as a bachelor's degree in economics from UCLA.

Sharon K. Jhavar, PharmD, MBA, BCGP

Chief Pharmacy Officer
SCAN Health Plan



As Chief Pharmacy Officer, Sharon Jhavar optimizes prescription benefits and clinical programs for SCAN Health Plan. She provides direction on the development of innovative pharmacy care programs that ensure safe and appropriate member medication use, and manages contracting, oversight and compliance of pharmacy benefit manager (PBM) operations. Sharon works cross-functionally to help drive SCAN's overarching organizational goals.

Jhavar holds a doctorate in pharmacy from the University of Southern California and a MBA from UCI Paul Merage School of Business. She is a board-certified geriatric pharmacist and a certified health care insurance executive. Jhavar speaks at a wide array of health care forums and is published in multiple journals.

Ally to Action: Panelists



Aashi Arora

Executive Coach and Principal
iRISE Executive Coaching

Aashi Arora is an Executive Coach and Principal at iRISE Executive Coaching. Her RISE Model supports emerging leaders in their career trajectory through building resilience, creating impact, channeling strengths, and balancing emotional intelligence. Arora has 20-plus years of business experience in health care coaching, mentoring and leading, having held various executive and administrative roles in her career at UC Irvine. Her current practice involves coaching leaders to identify bias and strategize on how to mitigate it. Arora is a thought leader on various topics related to diversity and inclusion and is an action-oriented ally for promoting women in leadership.



Kelly Bruno

President/CEO
National Health Foundation

Kelly Bruno is President/CEO at National Health Foundation, a nonprofit organization that works within under-resourced communities to identify and advance solutions that remove barriers and promote health for all. She joined NHF in 2007. Bruno leads a team dedicated to working with local communities to tackle the social determinants of health and right the wrongs of health disparities. One of her most significant contributions was to spearhead a recuperative care program that provides hospitals with a safe place to discharge individuals experiencing homelessness. Bruno also oversees programs that are changing the way neighborhoods can access healthy foods; shifting the level of expectations teen mothers set for themselves, their academics and their futures; and making it easier and safer for South Los Angeles residents to exercise and be active.



Jackie Provost, MPH

Chief Operations Officer
Saban Community Clinic

Jackie Provost brings over a decade of experience in health care and program management. She is a chief operations officer with Saban Community Clinic. Prior to this position, was a senior director with Greg Facktor & Associates — a Los Angeles-based health care management consulting firm. Before joining GFA, she served as chief operating officer at the UMMA Community Clinic in South Central Los Angeles. She earned a MPH degree, with an emphasis on epidemiology, from UCLA — and a bachelor's in kinesiology from Occidental College.

Women on Health Care Boards: Panelists

Nasim Afsar, MD, MBA

Chief Operating Officer
UCI Health

Dr. Afsar is the Chief Operating Officer for UCI Health, with the vision of delivering flawless care for the population of patients in Orange County and beyond while creating the best place to work in health care. Afsar oversees inpatient and ambulatory operations, 70 clinics and the UCI Health Patient Access Center. She has spearheaded and co-led innovative programs, such as telehealth, hospital-at-home and strategic partnerships, to help provide value for patients and communities. Prior to her current role, she served as the Associate Chief Medical Officer and the Chief Quality Officer for the Department of Medicine at UCLA Health, where she led numerous health system efforts and large-scale population health initiatives.



Lori J. Morgan, MD, MBA

President/CEO
Huntington Hospital

Dr. Morgan revitalized Huntington Hospital's financial standing. She has also served as president and chairman of the board of Unity Center for Behavioral Health, in partnership with Adventist Health, Kaiser Health and Oregon Health Sciences University. She has also served as a medical director at Trauma Trust in Tacoma, Wash. She served as a co-director of the Surgical ICU and trauma surgeon at the University of Iowa Hospital and Clinics.

Morgan received her medical degree from the University of Washington School of Medicine, completed her surgical residency at Stanford University Medical Center, and her trauma/critical care fellowship at the University of Pennsylvania Medical Center. She is a board-certified trauma surgeon and intensivist. She received her MBA from Pacific Lutheran University.



Margaret R. Peterson, PhD

2019 HASC Board Chair
Chief Executive Officer, Anaheim Regional Medical Center

Dr. Peterson is CEO at Anaheim Regional Medical Center and has served as President of Dignity Health - California Hospital Medical. Peterson began her career as a registered nurse. She earned a Master of Science in Nursing from The Catholic University of America in Washington, D.C., her Master of Science degree in cardiovascular nursing from The Catholic University of America in Washington, and her PhD in Administration from Miami University in Ohio. She also served as CEO at Desert Valley Hospital and Desert Valley Medical Group in Victorville, leading expansion efforts that included the opening of a comprehensive heart center. Prior to that, Peterson served in executive roles at Victor Valley Community Hospital and Simi Valley Hospital and Health Care Services in Simi Valley.



Executive Leadership Faculty:



Chris Bauman, PhD

Associate Professor of Organization & Management,
UCI Paul Merage School of Business

Chris Bauman's research addresses how people make sense of and respond to their social environment, including the individuals, groups, and organizations with whom they interact. One line of his research focuses on how individuals determine issues of ethics and fairness. This work includes studies of individual decision making, group diversity, and corporate social responsibility. Another line of his research examines information processing in negotiation and its implications for tactics that can increase individual or mutual gains.



Janet Ioli, PCC

Leadership & Change Expert
Executive Coach, Writer & Speaker

Janet Ioli has been helping people and organizations make changes and maximize their impact for over 25 years. As a former leader inside Fortune 200 companies such as Cigna, Gannett, Lockheed Martin and Northrop Grumman, she understands first-hand the complexities and realities leaders face leading their organizations.

Ioli has master's degrees in both Public Administration and Business, an undergraduate degree in Business, and has extensively studied Human Development & Adult Learning at the doctoral academic level. She is certified as a Professional Certified Coach (PCC) by the International Coach Federation.



Kelly Oberle, MA

Fostering Executive Leadership, Inc.

Kelly Oberle has worked in organizational management for over 15 years. She has served with high-tech companies including Emulex Corporation, Konica Minolta and Toshiba America Business Solutions. As a business coach, Oberle is detailed, inspiring and knowledgeable. She has extensive experience in the areas of organizational behavior, leadership, and communication.

Oberle holds a bachelor's degree in Organizational Studies from Northwestern University and a Master's of Management from University of Redlands. She is a certified HeartMath Mentor, certified Herrmann Brain Dominance Instrument (HBDI) practitioner and a Six Sigma Green Belt. In addition, she has three children and understands the trials of balancing personal and professional worlds.

Moderators:

Romilla A. Batra, MD, MBA

Adjunct Faculty Member, UCI Paul Merage School of Business;
Chief Medical Officer, SCAN Health Plan

Dr. Batra is responsible for SCAN Health Plan's programs including medical policy, community benefit and population health management. She also leads physician engagement strategies with SCAN's provider partners to advance senior care best practices.

Batra has over 15 years of experience leading organizational efforts to create innovative programs focused on chronic disease management and quality improvement on health plan and provider group sides. She has a diverse clinical background and has managed physician practices in community-based health centers and academic centers.

Batra is a board-certified internist and finished her internal medicine training at UCLA and received her MBA with health care focus from UCI Paul Merage School of Business.

Michelle Beauchamp

John Maxwell Certified Speaker, Coach, Trainer & CEO at
The Champ Group

Michelle Beauchamp's expertise is in sales and leadership. Her training and coaching business, The Champ Group, provides professional and personal development for community and business organizations. She also serves on the teaching faculty of the American Management Association and Brandman University.

Beauchamp currently volunteers as a SUE Talk coach, providing guidance to craft and deliver memorized talks and build confidence in public speaking with the organization, Connected Women of Influence.

Rebecca Brusuelas-James

Associate Dean of Administration & Finance, School of Medicine;
Associate Vice Chancellor, Finance, Susan & Henry Samueli
College of Health Sciences

Rebecca Brusuelas-James is the associate dean of administration and finance for the School of Medicine at UC Irvine. In this capacity, she serves as the chief financial advisor to the dean and leads financial and daily school-wide business operations involving \$650-million-dollar annual budget and approximately 5,000 faculty, staff, students, volunteer faculty and residents. She also serves as the Associate Vice Chancellor of Finance at the Susan & Henry Samueli College of Health Sciences and is a key strategic financial advisor to the vice chancellor on health affairs.

As a first generation college student and Latinx woman, Brusuelas-James has dedicated her career to empowering women and minorities to excel and increase the pipeline to executive leadership in health care and beyond.



Continuing Education Credits

By attending the [Women in Health Care Leadership Conference](#) offered by the Hospital Association of Southern California, participants may earn up to 16 ACHE Qualified Education Hours toward initial certification or recertification by the American College of Healthcare Executives (FACHE).

Provider approved by the California Board of Registered Nursing, Provider #970, for 16 contact hours.

Provider approved by the California Department of Public Health, LFS Registration #219, for 16 contact hours.

This program has been submitted to the HR Certification Institute for review.

Participants will receive a digital UCI certificate of completion upon attendance of all conference sessions.

Tuition & Registration

Pricing:

HASC/CHA Hospital Member Price: \$1,495 per participant (group discounts may be applied).

Inquiries for group pricing contact Amanda Pham, Office of Executive Education, UCI Paul Merage School of Business, via email at amanda.pham@uci.edu or call (949) 824-8520.

General questions, contact: Jamila Mayers, HASC Education Program Director via email at jmayers@hasc.org.

Register online: https://register.merage.uci.edu/RegisterEvent.aspx?name=HASC_2021

Click link above to fill out the Registration Form button available towards bottom of webpage.

Questions

Registration & Group Discounts:

Amanda Pham, UCI
(949) 824-8520
amanda.pham@uci.edu

General & Sponsorship:

Jamila Mayers, HASC
(213) 538-0739
jmayers@hasc.org