



# Hospital Supplier Diversity Conference

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**OCTOBER 30, 2023**

**THE CALIFORNIA ENDOWMENT  
LOS ANGELES, CA**



The first annual Hospital Supplier Diversity Conference aims to create a diverse and inclusive health care industry by fostering partnerships between hospitals and health systems and diverse business owners, promoting transparency around supplier diversity and providing education and resources to support inclusive procurement practices.



### WHO SHOULD ATTEND?

#### Hospitals and Health Systems

Purchasing/procurement teams and diversity, equity and inclusion managers.

#### Business Community

Diverse Vendor/Suppliers, business accelerators, chambers of commerce and other enterprises.

### CONFERENCE REGISTRATION

Registration for hospital teams and businesses, suppliers and vendors is complimentary. Advance registration is required. *There will be no walk-in registration permitted onsite.*

### LOCATION

#### The California Endowment

1000 North Alameda  
Los Angeles, CA 90012

**Parking:** On-site parking, free of charge

*Please note that a government ID is required to enter the property*



### NOTICE OF FILMING AND PHOTOGRAPHY

You may be photographed or videotaped at this event. CLC/HASC reserves the right to use these images and videos for promotional, marketing, educational and other purposes.



**Contact: Vetannie Morton**  
**(213) 538-0718**  
**vmorton@hasc.org**

### IMPORTANT REMINDERS

- **American with Disabilities Act (ADA):**
- Please call (213) 538-0718 with any special needs.
- Bring plenty of business cards and items to promote yourself and your business.
- Matchmaking will be in-person and will be scheduled ahead of time. CLC/HASC will make every effort to match a hospital/health system with a business or service need but matchmaking is not guaranteed.
- For the benefit of everyone attending, CLC/HASC requires all participants — members, guests, faculty, sponsors and staff—All meeting events will be subject to the guidance of state and local boards of health and public health standards.

### MEET OUR SPEAKERS



#### **Claire Brawdy**

Project Manager, Initiative and Advisory Services  
Healthcare Anchor Network

Claire is a facilitator with a background in human-centered design, strategic planning, and change management. As a Project Manager, Initiatives & Advisory Services for the Healthcare Anchor Network (HAN), Claire collaborates with HAN members from across the country, identifying strategies, models, and trainings to build and sustain their anchor mission implementation approach.



#### **Trina Gonzalez**

Vice President, Policy  
California Hospital Association

Trina Gonzalez is Vice President of Policy at the California Hospital Association (CHA), where she is responsible for public health, health care facility licensure, health information, and community benefits. Prior to joining CHA, Trina was the Director of Community Integration at UC Davis Health, where she developed and implemented strategies that ensured the continuity of care for families and individuals with Medi-Cal and for underserved populations in the Sacramento region.

# AGENDA

<b>8:30 - 9:00 AM</b>	<b>Registration and Breakfast</b> A delicious breakfast will be served, allowing attendees to network and connect before the official program begins.
<b>9:00 - 9:15 AM</b>	<b>Welcome and Opening Remarks</b> This session will focus on the key objectives and highlights of Communities Lifting Communities and the Hospital Association Supplier Diversity Landscape Analysis.
<b>9:15 - 10:20 AM</b>	<b>Building the Hospital Supplier Diversity Eco-System: Moving Beyond the Portal</b> Claire Brawdy, Healthcare Anchor Network  This session will focus on how health systems can leverage their supply chains to support diverse-owned vendors and fill supply chain gaps as well as how to create a long-lasting hospital and vendor relationship.
<b>10:20 - 10:35 AM</b>	<b>Coffee Break and Boardwalk Stroll</b> Grab another coffee while you stroll down the exhibit boardwalk
<b>10:35 - 11:15 AM</b>	<b>Supplier Fast Pitch Activity</b> During this activity three, pre-selected suppliers present their products or services to the audience and receive feedback from a panel.
<b>11:15 AM - 12:00 PM</b>	<b>LUNCH</b>
<b>12:00 PM - 1:30 PM</b>	<b>Meet and Greet Networking Round Table</b> This activity will involve a one-on-one pairing between suppliers and hospital procurement professionals.
<b>1:30 - 2:30 PM</b>	<b>Supplier Diversity Legislative Update</b> Trina Gonzalez, California Hospital Association
<b>2:30 PM</b>	<b>Closing Remarks</b>

Matchmaking Activity

 REGISTER NOW!

Contact: Vetannie Morton, (213) 538-0718, vmorton@hasc.org

# The Regional Hospital Supplier Diversity Initiative

In response to Assembly Bill 962 (Burke), requiring hospitals to annually submit a report to the California Department of Health Care Access and Information (HCAI) on its minority, women, LGBT, and disabled veteran business enterprise procurement efforts, CLC and HASC established a Hospital Supplier Diversity Task Force. The task force helped guide our efforts to support hospitals as they diversify their procurement processes and practices by identifying suppliers that meet diverse classifications.

The initiative is an innovative, scalable, and replicable model for health equity, positioned to lead significant systemic change across the HASC region. Addressing inequities in hospital procurement spend by increasing economic opportunities for small diverse-owned businesses will create job opportunities, increase local revenue, and improve community conditions to support the overall health and wellbeing of the communities served.



Communities Lifting Communities is a 501 (c)(3) non-profit affiliate of the Hospital Association of Southern California. CLC works alongside HASC member hospitals and multi-sector stakeholders to co-design strategies to improve community health and reduce health inequities. We work to advance systems change and promote intercultural health equity by effectively using data, prevention strategies, leadership, and partnerships. Learn more at [www.communities.hasc.org](http://www.communities.hasc.org).



The Hospital Association of Southern California (HASC) is a not-for-profit 501(c)(6) trade association that advances the interests of hospitals in Los Angeles, Orange, Riverside, San Bernardino, Santa Barbara and Ventura counties. We comprise 176 hospital and 31 health system members plus related organizations, all with one goal: to improve the operating environment for hospitals and the health status of the communities they serve. Learn more at [www.hasc.org](http://www.hasc.org).

**Communities Lifting Communities would like to thank the following funders for supporting this program and the Regional Hospital Supplier Diversity Initiative to improve community health and reduce health inequities.**

