

REDEFINING *the* PLAYBOOK 2025 HASC ANNUAL MEETING



Desert Vista A

Wildfire Response and Recovery: Cross-sector Lessons from the Front Lines

Moderator

Tammi McConnell, Senior Vice President, ReddiNet

Panelists

Jennifer Waldron, MBA-HCM, BSN, RN, Disaster Program Manager/
Business Continuity Planner, Huntington Health

Anish Mahajan, MD, Chief Deputy Director, Los Angeles County
Department of Public Health

Lisa Wong, PsyD, Director, Los Angeles County
Department of Mental Health

Thursday, April 24, 2025; 1:00 p.m. – 2:00 p.m.

Southern California's recent wildfires tested the resilience and readiness of hospitals, public health systems, and emergency response frameworks. This dynamic breakout panel brings together health care and public health leaders to reflect on their experiences during wildfire response and recovery. Panelists will share key lessons learned, coordination successes and challenges, and how their respective organizations are adapting and preparing for future wildfire seasons. Gain firsthand insights into the evolving roles and responsibilities of health care and public health systems in a time of increasing climate-related emergencies.

Desert Vista B

Achieving Success Using a Sustainability Dashboard

Jeff Burks, Relationship Manager, Key Green Solutions

Thursday, April 24, 2025; 1:00 p.m. – 2:00 p.m.

This session will focus on sustainable health care solutions, particularly in reducing environmental impact and improving cost efficiency through green initiatives. It highlights strategies for waste reduction, energy efficiency and sustainable procurement within hospitals and health care systems.

Key topics include:

- Environmental and Financial Benefits: How sustainability efforts can lower operational costs while enhancing patient care.
- Innovative Green Practices: Examples of hospitals implementing effective eco-friendly programs.
- Regulatory Compliance: Understanding the policies and guidelines influencing sustainability in health care.
- Technology and Data Utilization: Leveraging analytics to track and optimize sustainability initiatives.

Desert Vista D

Cut Avoidable ED Visits with Real-time Insights

Jessica Nunez, LCSW, MPH, ACMA-SW, Director of Social Services and Street Medicine, MLK Community Healthcare

Gina L. Sulmeyer, MD, Executive Director of Medical Informatics,
Torrance Memorial Medical Center

Hamad Husainy, DO, FACEP, Chief Medical Officer, PointClickCare

Thursday, April 24, 2025; 1:00 p.m. – 2:00 p.m.

This session explores an innovative program designed to identify and manage complex high-utilization patients with known social determinants of health and other risk factors. The program's real-time notifications and actionable clinical insights, integrated into the clinical workflow, help improve care staff responsiveness and patient outcomes. ED staff can react faster and deliver prompt care that reduces staff burden, patient discomfort and length of stay. As the program evolves, the team is expanding efforts to engage patients at the point of care, including ensuring communication methods are in place before discharge and aligning care plans with current living conditions. The session will showcase key collaborative projects that are enhancing care continuity and improve patient outcomes, including a partnership between PointClickCare and MLK Community Hospital's Street Medicine program.

Desert Vista E

Another Seat at the Table: Creating Pathways for Women's Success

Moderator

Patricia S. Etem, MPH, VP, Southern California and Coachella Valley,
Health Career Connection

Panelists

Tricia Gray, COO, CHA Hollywood Presbyterian Medical Center

Aileen O. Dinkjian, EdD, MPH, AVP, Population Health, Executive
Director, Lewis-San Antonio Healthy Communities Institute

Laurie Sewell, President and CEO, Servicon Systems, Inc.

Thursday, April 24, 2025; 1:00 p.m. – 2:00 p.m.

This executive panel unites women leaders in health care to share insights on leadership and adaptability in an evolving industry. Panelists will discuss strategies and inclusive practices to increase women's leadership within health care. Through speakers' real-world experiences and interactive dialogue, attendees will gain valuable perspectives on enhancing their effectiveness and fostering diverse leadership in health care, ultimately improving community health.



Breakout Session

Desert Vista A Disruptive Innovation in Health Care Delivery

Moderator

John F. Tejada, DHA, MLS, MPAS, FACHE, CEO/President, Perspective Healthcare Partners

Panelists

Aaron Neinstein, MD, Chief Medical Officer, Notable Health

Ryan O'Connell, MD, Chief Medical Information Officer, Chief of Anatomic Pathology, and Assistant Dean of Medical Group Performance, UCI Health

Rodney A. Gabriel, MD, MAS, Vice Chair of Perioperative Informatics, UC San Diego

Thursday, April 24, 2025; 2:15 p.m. – 3:45 p.m.

Disruptive innovation, a term coined by Harvard professor Clayton M. Christensen, is a transformative business model that leverages technology to help make products and services more accessible and affordable. In health care delivery, disruptive innovations have the potential to decrease costs while improving both the quality and accessibility of care. Disruptive innovations enable new applications and changes in behaviors. Many innovators believe a host of disruptive innovations would have wide implications for payers by shifting payment models to reward precision diagnostic tests and provider abilities. Current disruptive innovations such as retail clinics, medical tourism, artificial intelligence and point-of-care medical payments are making a major difference in how health care is delivered. This panel will focus on the role of innovation in the health care marketplace and examples of disruptive innovations in health care that will change lives.

Desert Vista B How Specialty Telemedicine is Transforming Care in Communities and Hospitals

Pritam Ghosh, MD, Chief Medical Officer, Access Telecare

Thursday, April 24, 2025; 2:15 p.m. – 3:15 p.m.

According to the Health Resources and Services Administration, 83 million Americans live in areas without an adequate number of health care providers. Additionally, more than 7,000 areas with health professional shortages exist nationwide, representing regions, populations or facilities that lack enough primary care providers to meet patient needs. As of December 2024, California has the most health professional shortage areas. However, the tool to address underserved areas, transform health care and build the next generation of hospitals already exists: specialty acute telemedicine.

Through examining hospital and health system case studies, this session will explore how to combine existing technologies with processes, workflow and people to scale telemedicine across communities and provide access to specialty health care regardless of geographic location. Additionally, this session will discuss disparities in treatment and patient outcomes related to access to quality care.

Desert Vista D Advancing Health Equity: Innovative Solutions to Reduce LEP Readmissions and Length of Stay

Moojan Rezvan, MBA, Supervisor, Interpreter Services, Providence Mission Hospital

Emily Cusick, BSN, RN, CCRN, Sepsis Clinical Coordinator, Providence Mission Hospital

Tatiana Cestari, PhD, Director, Language Service Advocacy, Equiti

Thursday, April 24, 2025; 2:15 p.m. – 3:15 p.m.

Effective communication is fundamental to quality care. It builds trust, enhances patient comprehension and ensures safe, effective treatment. When language barriers exist between health care providers and patients with limited English proficiency (LEP), the impact goes beyond simple miscommunication. These challenges can lead to delayed care, misunderstandings in treatment plans, prolonged hospital stays, higher readmission rates and poorer health outcomes.

This session will explore how equitable language access strategies can drive measurable improvements in both patient care and hospital performance. A project funded by a Providence Health Equity Fellowship grant led to marked decreases in 30-day readmissions and average length of stay for LEP sepsis patients and enhanced patient satisfaction and care transitions. By addressing language access as a key social determinant of health, the session will highlight how health care organizations can implement sustainable, systemwide solutions to improve patient outcomes, enhance operational efficiency and ensure compliance with regulatory standards, all while advancing equity in care delivery.

Desert Vista E Changing Tides in Health Care Policy: The Importance of Government Relations Strategy

Moderator

Brian Helleland, Chief Executive Officer, Providence St. Joseph

Panelists

Stephanie Cohen, Vice President, Government and Industry Relations, Cedars-Sinai

Rachel Selleck, Chief Government Affairs Officer, Providence

Jena Jensen, Vice President, Chief Advocacy Public Policy Officer, Children's Hospital Orange County

Thursday, April 24, 2025; 2:15 p.m. – 3:15 p.m.

This session will explore the dynamic shifts in health care policy and their resulting implications for providers and health systems. Many HASC members do not have dedicated government relations (GR) teams, making this conversation a valuable opportunity to gain deeper understanding of the critical work GR professionals do to represent hospitals in policy discussions at the federal, state and local levels.

Attendees will gain insights into how GR professionals partner with HASC to advocate on behalf of member hospitals, and how these efforts directly support executive decision-making. The session will also spotlight the most pressing policy issues facing hospital CEOs and C-suite leaders today — and offer practical takeaways for engaging in and supporting effective advocacy.