



A Gathering of Southern California  
Hospital and Health Care Leaders

# 2026 HASC ANNUAL MEETING

APRIL 20-22, 2026 Park Hyatt Aviara Resort, Golf Club & Spa • Carlsbad, CA

[Register now](#)

Dear Colleague,

We are pleased to invite you to join us for the 2026 HASC Annual Meeting, taking place April 20 to 22 at the Park Hyatt Aviara Resort, Golf Club & Spa in Carlsbad, California.

As president and CEO of the Hospital Association of Southern California and as HASC board chair and president and CEO of Martin Luther King, Jr., Community Hospital, we look forward to welcoming hospital and health system leaders from across the region for three days of connection, insight and forward-looking dialogue.

This year's program will feature inspiring keynote speakers and dynamic health care stakeholder panels exploring the most pressing issues shaping our field — including innovation, the continually evolving policy and regulatory landscape and the broader forces influencing care delivery across our communities. Sessions will examine how hospitals and their partners are navigating today's challenging health care climate, sharing practical strategies, lessons learned and opportunities to collaborate in advancing care access, quality and equity.

The Annual Meeting also provides a unique opportunity to connect with peers facing many of the same challenges and opportunities in their own organizations and communities. These conversations, with leaders doing similar work across Southern California, offer invaluable perspective, practical insight and a trusted network that will extend well beyond the meeting, strengthening collaboration and problem-solving throughout the year.

We hope you will join us for what promises to be an energizing and impactful gathering.

Warm regards,



A handwritten signature in black ink, appearing to read "George W. Greene".

George W. Greene, Esq.  
President/CEO  
Hospital Association of  
Southern California



A handwritten signature in black ink, appearing to read "Elaine Batchlor".

Elaine Batchlor, MD, MPH  
Board Chair, Hospital Association of  
Southern California  
President/CEO  
MLK Community Healthcare



## AN ESSENTIAL CONFERENCE FOR CHALLENGING TIMES

As health care continues navigating exceptional hurdles — funding cuts, workforce shortages, regulatory change and technological disruption — the HASC Annual Meeting has become an essential gathering.

Each year, the conference brings together hundreds of Southern California hospital executives to tackle critical issues head on, build new solutions and shape strategies. You'll hear inspiring presentations from health care leaders who have successfully faced challenges like yours. Networking and social events offer opportunities to expand your network and form new relationships with like-minded colleagues.

The Annual Meeting provides the collective knowledge and support you need to get through uncertain times and continue driving meaningful change. You'll gain connections and intel that translate directly into stronger decision-making back home.

Join colleagues who understand your reality and share your commitment to advancing quality, equity and sustainable health care delivery for our communities. Register today!



Mark your calendar for **April 20 to 22, 2026!** The Annual Meeting returns to the Park Hyatt Aviara Resort, Golf Club & Spa in Carlsbad — the ideal venue to advance the focused work and meaningful connections that drive health care forward. Set on 250 acres along the Southern California coast, the scenic resort offers ample space and a relaxed setting for strategic discussions, learning and networking. Aviara's world-class conference rooms and meeting spaces are designed to foster seamless collaboration, while onsite wellness and recreation options allow guests to recharge between sessions. Join us at this perfect coastal retreat as we build on the momentum from our 2025 meeting, confront challenges and shape practical solutions for the future.

[Register now](#)

**MON, April 20**

**12:00 p.m. - 5:00 p.m.**  
Registration



**6:00 p.m. - 9:00 p.m.**  
Welcome Reception

**TUE, April 21**

**7:00 a.m. - 12:00 p.m.**  
Registration

**7:15 a.m. - 8:15 a.m.**  
Buffet Breakfast

**8:20 a.m. - 8:50 a.m.**  
Welcome with HASC  
President/CEO George  
Greene and Board Chair Dr.  
Elaine Batchlor



**8:50 a.m. - 9:40 a.m.**  
**Momentum in Health Care**  
– Suneel Gupta, Author and  
Entrepreneur

**9:45 a.m. - 10:15 a.m.**  
Sponsor Spotlights

**10:15 a.m. - 10:25 a.m.**  
Refreshment Break

**10:30 a.m. - 12:00 p.m.**  
**Care for the Uninsured and  
Underinsured – A Panel  
Discussion**

**12:00 p.m. - 12:05 p.m.**  
Closing Remarks

**12:05 p.m. - 1:10 p.m.**  
Buffet Lunch

**1:15 p.m. - 3:30 p.m.**  
Concurrent Breakout Sessions



**1:30 p.m. - 3:00 p.m.**  
Guest Event (by invitation  
only)



**6:00 p.m. - 9:00 p.m.**  
Strolling Dinner and  
Sponsor Exhibit

**WED, April 22**

**7:30 a.m. - 9:00 a.m.**  
Networking Breakfast and  
Closing Session



**8:30 a.m.**  
Golf Tournament Start

**WHO SHOULD ATTEND?**

Hospital and health system CEOs, executive teams, physician leaders and trustees will all benefit from this conference. Our sessions are open to members, sponsors and adult family member guests.


**CONTINUING EDUCATION SIGN-UP**

HASC is authorized to award six hours of ACHE In-person Education credits. Details are included on the member registration form.

The event also offers additional hours of ACHE In-person Education credits for attending a special session.


**HOTEL RESERVATIONS**

A special rate of \$395 per night, plus applicable fees and taxes, single or double occupancy, has been arranged for this conference. You will book your hotel room as part of the Annual Meeting registration process.



**Register for the Event**

Register now and help advance health care in Southern California



**RESERVE YOUR HOTEL ROOM**

At the time of reservation, your credit card will be charged for one night plus tax. The last day to reserve a room, based on availability, is March 30, 2026. Deposits will not be refunded for cancellations made seven days or less from the check-in date. If you need to cancel your hotel reservation, please call HASC first at (213) 538-0715 so we can find another attendee to fill your reservation. If you arrive late or depart early, your credit card will be charged for the total number of nights reserved.

**IMPORTANT INFORMATION**

- **Group registration:** For every five attendees from the same hospital or health system, the fifth registration will be complimentary. Call (213) 538-0737 to register your team.
- **Cancellations:** Meeting cancellations received in writing by March 30, 2026, will be refunded minus a \$100 processing fee. We welcome substitutions. Meeting refunds will not be granted after March 30 or for no-shows.
- **Competing Events:** Sponsors and members attending the Annual Meeting may not plan independent hospitality or other activities during conference hours without specific permission from HASC. Planning such competing events without HASC permission will result in cancellation of your event and loss of any food and beverage deposits. Companies that violate this rule will not be invited to future events. Competing times are Monday, April 20, 2 to 9 p.m.; Tuesday, April 21, 7 a.m. to 8:30 p.m.; and Wednesday, April 22, 7 a.m. to noon.
- **Americans with Disabilities Act (ADA):** Please call (213) 538-0737 with any special needs.

## KEYNOTE SPEAKER

## Momentum in Health Care

**Suneel Gupta** is a bestselling author, a health care entrepreneur and an expert on the connection between well-being and performance. Gupta served as founding CEO of RISE, a wellness company that Apple named “App of the Year.”

His career has taken him from twice-failed entrepreneur to a leader behind two IPOs, earning him recognition as “The New Face of Innovation” by the New York Stock Exchange. A visiting scholar at Harvard Medical School, Gupta studies how inner well-being drives outer leadership



in top entrepreneurs. His mission: helping organizations build resilience, prevent burnout and align purpose with performance.

Gupta has written two internationally acclaimed books, *Backable* and *Everyday Dharma*. He hosted a Webby Award-winning series on Amazon Prime, *Business Class*, highlighting the work/life habits, struggles and resilience of entrepreneurs such as Ben Cohen and Jerry Greenfield, Tom Colicchio and Martha Stewart. He serves as emissary for Gross National Happiness between the U.S. and Bhutan. Learn more at <https://www.suneelgupta.com/>.

## PANEL DISCUSSION

## Care for the Uninsured and Underinsured

Beginning in 2014, the Affordable Care Act increased coverage through Medicaid expansion and health insurance marketplaces, producing significant gains in coverage, particularly for low-income populations. Today, those gains are increasingly at risk. The One Big Beautiful Bill Act and related policy shifts are expected to reduce coverage, impose new eligibility requirements and create barriers that will leave more people uninsured or underinsured. As a result, hospitals, clinics, providers, health plans and public health agencies are preparing for increased emergency department utilization by patients without coverage, rising uncompensated and charity care and greater strain on limited primary and preventive care capacity.

These pressures, combined with the rising cost of health care and workforce shortages, are also predicted to exacerbate throughput challenges such as delays in post-acute placement and discharge,



further backing up emergency departments and inpatient units. Vulnerable patients who struggle to meet coverage requirements will be disproportionately affected, widening existing disparities in access and outcomes.

In this evolving environment, health care leaders must strengthen strategies to care for growing uninsured and underinsured populations and to manage access and throughput constraints. This panel will explore tactics for addressing these issues, including deeply engaging in federal, state and local policy discussions to advocate for solutions that preserve coverage, improve access and support sustainable delivery across the continuum of care.

*Photo: 2024 Annual Meeting's panel discussion, Innovaing Health Care Access for the Unhoused.*

Register now



## WHAT'S COMING



### BACK IN THE SWING: HASC GOLF TOURNAMENT RETURNS

We're excited to announce the return of the HASC Annual Meeting Golf Tournament, on site at the stunning Aviara Golf Club! Join fellow health care leaders and tee off a memorable day of networking, friendly competition and camaraderie at one of Southern California's top-rated courses. To learn more, contact the Annual Meeting planning team, [annualmeeting@hasc.org](mailto:annualmeeting@hasc.org).



### HASC-QUERADE: AN EVENING OF CELEBRATION AND CONNECTION

Step into a night of vibrant energy and Southern charm! Join us as HASC's Strolling Dinner and Sponsor Exhibit transforms into an enchanting gala. Dress in your finest Mardi Gras attire — masks, beads, feathers and festive colors encouraged — and sponsors, feel free to go to town in decorating your booths. Savor gourmet bites and enjoy the ambiance as you discover new services and potential partners to support your hospital's mission. Don't miss this lively evening of connection and celebration in the spirit of advancing health care. *Laissez les bons temps rouler!*



## Thank You to Our 2025 Valued Sponsors and Partners

We're deeply grateful to our **Sponsors, Associate Members** and **Endorsed Business Partners** for your ongoing commitment. Your support and partnership empower our hospitals, drive innovation and lead to better, more equitable health care and outcomes for Southern Californians. Thank you for all you do!



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**Register Now!** Register for the Annual Meeting and reserve your hotel room now. Rooms are limited — don't wait!

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Scan the QR codes to register for the Annual Meeting and reserve your room at the Park Hyatt Aviara

### Notice of Filming and Photography

You may be photographed or videotaped at this event. HASC reserves the right to use these images and video for promotional, marketing, educational and other purposes.



[hasc.org/annual-meeting](https://hasc.org/annual-meeting)

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