

### Durability and longevity in future strategic decision making and governance

## Why AffirmedRx



Pharmacy benefit management, simplified



Consultative, individualized, white-glove service



Clinically Powered, Clinically Focused, Clinically Strong



Total clarity in business practices



State-of-the-art, flexible **technology** 



YOU and your team determine the metrics of success - we help you track them





Focused on Health Equity in pharmacy



ersonal **accountability** of our executives



**Public Benefit Corporation** 



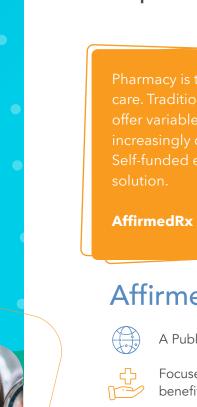
Looking to partner with like-minded organizations to lead industry change



We **listen** to understand your business, unique culture and needs



hello@affirmedRx.com | linkedin.com/company/affirmedRx | affirmedRx.com



## Affirmed R PUBLIC BENEFIT CORPORATION

## Patients Over **Profits**



AffirmedRx is on a mission to improve health care outcomes by bringing clarity, integrity and trust to pharmacy benefit management. We are committed to making pharmacy benefits easy to understand, straightforward to access and always in the best interest of employers and the lives they impact. We accomplish this by bringing total clarity to business practices, leading with a clinical approach and utilizing state-of-the-art technology.

#### We promise to do what's right. Always.

AffirmedRx is the solution.



100 **NPS SCORE** 



Successful implementations

### AffirmedRx is

A Public Benefit Corporation

Focused on Health Equity in pharmacy benefit management



Uniquely positioned to meet the pharmacy benefit needs of self-insured employers



Looking to partner with like-minded organizations to lead industry change



**27 YEARS** Average team member pharmacy

& clinical patient experience

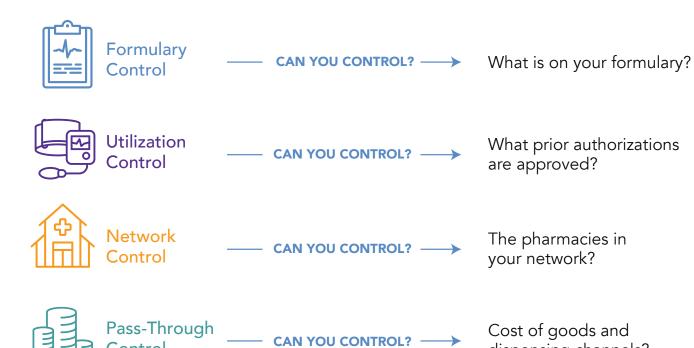


**18 YEARS** 

Management experience



The problem: Health Systems do not have control





# Driving specialty revenue

Value creation with System-Centric solutions

- Local, more personalized care for members
- Create a new revenue stream through your own, internal pharmacy strategy
- Using AffirmedRx means adding revenue and increasing 340B savings in Health Systems
- Adding jobs to your Health Systems
- Optimize designated "own use" for preferred pricing

### Differentiation

A different financial model focused on patients versus profit

dispensing channels?

- In 2021, more than 50% of the revenue for PBMs was run through GPOs
- AffirmedRx removes the PBM GPO layer to provide more revenue opportunity and data access

# AffirmedRx Removes the Unnecessary GPO Layer





Managing hospital programs has never been more challenging. We're here to reinvent the way you think about and provide pharmacy benefits.



- Drive all dispensing revenue back to your health system
- Closer, more personalized care a "community where you are" approach
- Boost member satisfcation and employee retention
- Be the market leader best positioned to service local populations through private-label solutions