



WEBINAR SERIES

# CalAIM

## ACADEMY FOR HOSPITALS & HEALTH SYSTEMS

Funded by the California Health Care Foundation (CHCF)

### Program Aim

The CalAIM Academy for Hospitals & Health Systems aims to create a broad cadre of hospital and health system leaders who understand the unique opportunities presented by CalAIM transformation efforts and are primed to partner across the health care sector to improve the health of Medi-Cal members collectively.

### Program Objectives

By the end of the CalAIM Academy, participants will:

- Build and/or expand their understanding of what CalAIM is and why it is important
- Articulate and advocate for the business case and sustainability models for CalAIM, including PATH CITED round 4
- Plan strategies for implementing CalAIM and improving population health outcomes
- Develop the capability to partner within broader ecosystems
- Foster connections with other health systems and hospital champions

### Program Audience

We invite all hospital stakeholders across California to join the CalAIM Academy, including hospital senior leadership, those working at the intersection of the hospital and the broader community, and those on the front-lines of delivering and coordinating care for Medi-Cal members.

- Case managers
- Community health navigators
- Directors of EDs
- Community benefit and community engagement/outreach teams
- Middle managers
- Government affairs, policy, regional VPs
- C-Suite Executives including: CEO, COO, CFO, CNO, CSO, CMO



# Academy Curriculum

## Program Approach

Programs will be delivered through **six bi-weekly 90-minute virtual sessions** held in February, March, and April, featuring guest speakers including hospital and health system leaders. The last 30 minutes of each session will focus on discussion-based breakouts.

## Program Overview\*

**Module 1:**  
Introduction & CalAIM  
Overview

**Module 2:**  
Hospital's Role in  
CalAIM Leadership

**Module 3:**  
Building CalAIM  
Infrastructure

**Module 4:**  
Coordination in  
Community-Based  
Health Care

**Module 5:**  
Payment Models for  
the Future

**Module 6:**  
Bringing it All Together

## Continuing Education Credits

This program has been submitted to the following for review:

**BRN Credit:** Hospital Association of Southern California (HASC) - Provider approved by the California Board of Registered Nursing, CEP #970, for 1.0 contact hour per session.

**ACHE Credit:** By attending the CalAIM Academy offered by the Hospital Association of Southern California, participants may earn up to 1.0 ACHE Qualified Education Hours per session towards initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation.

## Registration is now Open

Take a moment to sign-up for a **complimentary registration** below!



Questions? Contact Daniel Wherley at [dwherley@hasc.org](mailto:dwherley@hasc.org).

*\*Session topic and objectives subject to change.*

## Module 1: Introduction & CalAIM Overview

Wednesday, February 12 | 12:00 - 1:30 PM

### Session Objectives:

*By the end of the session, participants will be able to...*

- Describe the CalAIM Academy program objectives, curriculum arc, and facilitators.
- Summarize the history, nuts and bolts, and vision of the CalAIM policy in the context of planned and political developments in the field.
- Relate the ways that hospitals can engage and benefit from CalAIM through vertical and horizontal integration to their current and future strategies.
- Identify upcoming funding opportunities and associated supports for PATH CITED Round 4.

## Module 2: Hospital's Role in CalAIM Leadership

Wednesday, February 26 | 12:00 - 1:30 PM

### Session Objectives:

*By the end of the session, participants will be able to...*

- Define the hospital's role and leadership in community-wide delivery systems.
- Strategize how to gain buy-in and will from others around CalAIM.
- Illustrate a coordinated, multi-departmental, systems approach to CalAIM implementation within the hospital.
- Discover how ECM and CS provides can be integrated into the hospital to accelerate connection services.

## Module 3: Building CalAIM Infrastructure

Wednesday, March 12 | 12:00 - 1:30 PM

### Session Objectives:

*By the end of the session, participants will be able to...*

- Illustrate a coordinated, multi-departmental, systems approach to CalAIM implementation within the hospital.
- Articulate redesigned, coordinated workflows for population identification, delivery of care, and care coordination models in the context of planned and political developments in the field.
- Relate CalAIM's alignment with solving health system pain points such as throughput, workforce, behavioral health and homelessness crises.
- Recognize the ways to build CalAIM infrastructure with sustainability at the forefront.

*\*Session topic and objectives subject to change.*

## Module 4: Coordination in Community-Based Health Care

Wednesday, March 26 | 12:00 - 1:30 PM

### Session Objectives:

*By the end of the session, participants will be able to...*

- Describe the roles of Managed Care Plans, community-based providers, and Counties as key partners in a hospital's work in CalAIM.
- Bridge the language and data used by community-based organizations, Managed Care, and health care organizations for improved collaboration.
- Identify cross sector collaboration and communication structures that accelerate community change and population impact.
- Understand closed loop referral systems and how to redesign and coordinate workflows across organizations.

## Module 5: Payment Models for the Future

Wednesday, April 9 | 12:00 - 1:30 PM

### Session Objectives:

*By the end of the session, participants will be able to...*

- Interpret ways to make CalAIM financially strategic and sustainable in the context of planned and political developments in the field.
- understand new revenue streams and incentives presented by CalAIM and how they relate to other fundign flowing into a community.
- Connect blending and braiding funding to developing population health/value-based payment infrastructure for underserved populations.
- Strategize how to make the value case for CalAIM fo their CFOs and leaders.

## Module 6: Bringing it All Together

Wednesday, April 23 | 12:00 - 1:30 PM

### Session Objectives:

*By the end of the session, participants will be able to...*

- Envision how CalAIM can be optimized to advance equity and population health outcomes for complex patients.
- Reframe the development of delivery systems for CalAIM to be scaled to benefit other populations.
- Distill how leadership, incentives, workforce, and workflows can align to support investments in CalAIM.
- Connect the learnings from the CalAIM Academy into actionable steps for advancing their work.

*\*Session topic and objectives subject to change.*

# Academy Facilitators



## **Rick Rawson, MBA**

*Chief Strategist and Co-Founder HC2 Strategies, Inc.*

Rick Rawson has 38 years of experience working as a mission-driven leader in the health care industry. Rick has led 5 different hospitals and regional health systems include Adventist Health and Rideout and is an Assistant Clinical Professor and Executive in Residence for Loma Linda University Department of Public Health.



## **Dora Barilla, DrPH**

*President and Co-Founder HC2 Strategies, Inc.*

Dora Barilla has 34 years of experience working with local and state public health departments while representing Providence, Adventist Health and Loma Linda University Health Systems. Dora is an Assistant Professor for Health Policy and Leadership for Loma Linda University.



## **Julie Miller-Phipps**

*Retired Healthcare Executive*

Julie Miller-Phipps has over 40 years of experience leading hospitals, health plans, and integrated care systems. From 2016 to 2023, she served as president of Kaiser Permanente's Health Plan and Hospitals for Southern California, later adding responsibility for Hawaii, serving 5 million members. In July 2023, Julie became CEO and Principal Consultant for Collaborative Innovation Partners, focusing on mission-driven healthcare organizations to improve health outcomes, access, and experience. She currently serves on boards and under contract with Grow Therapy, HC2, Wellth, Parachute, and Hummingbird.

Join our six part webinar series featuring our **academy facilitators** and **many more guest speakers!** A portion of each session will be dedicated to thoughtful discussions and breakout sessions.



Questions? Contact Daniel Wherley at [dwherley@hasc.org](mailto:dwherley@hasc.org).