

March 29, 2022

| TO: | HASC Nursing Advisory Council (NAC) |
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| FROM: | Susan Harrington, President, Communities Lifting Communities |
| RE: | Communities Lifting Communities (CLC) Update |

DISCUSSION QUESTION:

Is your hospital working on anchor mission strategies e.g., inclusive local hiring and internal workforce development, local purchasing with diverse suppliers, place-based investment strategies and community partnerships? What role do you play as the Nursing Executive in this initiative or activity at your hospital?

BACKGROUND:

Communities Lifting Communities (CLC) is the community health improvement initiative and affiliate 501c3 nonprofit organization of the Hospital Association of Southern California (HASC). Our mission is to assist hospitals, community clinics, Medi-Cal Managed Care Plans, and community stakeholders, working together with public health departments, to address social determinants of health through effective care coordination and cross-sector collaboration. CLC serves the HASC Region, including Los Angeles, Orange, Riverside, San Bernardino, Santa Barbara, and Ventura counties.

Advancing Health Equity and Economic Opportunity Initiative

The Hospital Association of Southern California (HASC) and Communities Lifting Communities (CLC) established the Advancing Health Equity and Economic Opportunity Initiative in 2021. This initiative is designed to gauge the interest of hospitals, health systems and other partners in participating in a Southern California Anchor Collaborative and building a framework for a collective impact approach to advance health equity and economic opportunity. CLC and HASC will be convening hospitals; assessing hospital organizational progress to advance health equity and anchor strategies; and in Partnership with the Healthcare Anchor Network (HAN), developing a strategic plan for a regional collective impact approach to advance health equity and economic opportunity through:

- Adoption of an anchor mission;
- Inclusive local hiring and internal workforce development;
- Local purchasing with diverse suppliers;
- Place-based investment strategies; and
- Community partnerships.

The first step involves working with CLC, HASC, and key stakeholders to develop a three-year strategic plan with short, medium, and long-term actions and indicators to track improvements. The strategic planning process will include conducting key informant interviews with anchor

institutions representing nonprofit, district, city/county, and investor-owned hospitals across the HASC region. The draft plan will be presented to the CLC Advisory Committee in June 2022 with a virtual discussion to gather feedback. The final plan will be presented to the CLC and HASC Boards in July and August 2022, respectively.

Cherished Futures for Black Moms & Babies Collaborative in Los Angeles County

Cherished Futures for Black Moms & Babies is a joint initiative of CLC, the Public Health Alliance of Southern California (Alliance) and HASC that aims to reduce Black infant deaths and improve patient experiences and safety for Black moms and birthing families in Los Angeles County. On January 24, 2022, Cherished Futures welcomed a new cohort of participating hospitals including Antelope Valley Hospital, MemorialCare Miller Children's & Women's Hospital Long Beach, St. Francis Medical Center, Torrance Memorial and UCLA Health.

Join us at the HASC Annual Meeting for a *Cherished Futures for Black Moms and Babies: A systems-change approach to reduce birth inequities among Black families in Los Angeles County* breakout session. The panel will discuss the Cherished Futures model of multi-sector engagement to advance systems change; describe replicable strategies to authentically elevate Black voices and thought leadership to inform clinical, institutional, and community change strategies; and identify recommendations and lessons learned to build effective hospital-community partnerships.

Leadership Initiative to Advance Health Equity in Southern California Communities

CLC and HASC, in partnership with the Center to Advance Community Health and Equity (CACHE) at the Public Health Institute (PHI) are working with two multi-sector community collaboratives including the Los Angeles County Community Health Assessment and Action Partnership (LA Partnership) and the Ventura County Community Health Improvement Collaborative (VCCHIC). This Initiative facilitates a process to define a regional approach and alignment across health care, public health, and community organizations for a strategic social determinants of health priority and develop an action plan.

The LA Partnership is in the process of developing a collaborative framework to address housing and homelessness through a series of key informant interviews to learn about current and planned hospital and homeless service provider services and activities and philanthropic priorities. VCCHIC is working with multiple partners to build a Community Information Exchange (CIE) that will create a multidisciplinary network of partners who share data, resources, and use a common technology platform to advance cross-system care planning and delivery at the community level.

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