

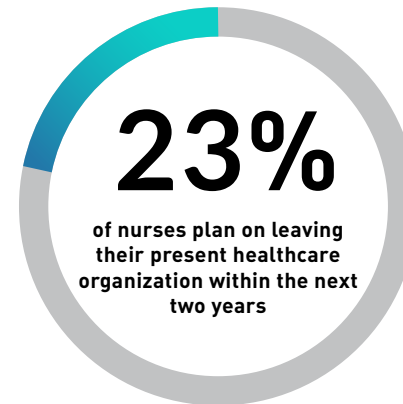
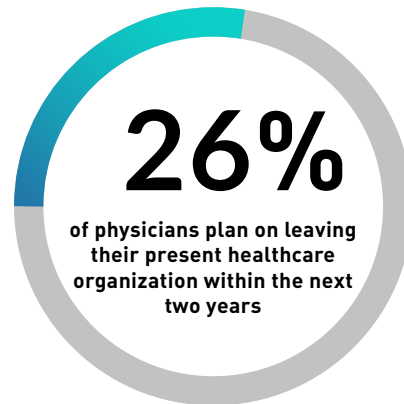
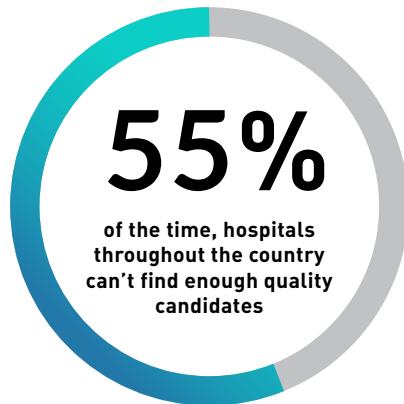


# Hospital Careers

**THE MOST COST-EFFECTIVE HEALTHCARE RECRUITMENT SOLUTION IN THE COUNTRY**

# The Healthcare Recruitment Need

The healthcare industry is facing significant talent shortages — an estimated **1.2 million** staffing gap for nurses by 2022 and **94,700** staffing gap for physicians by 2025.\*



In five years, these numbers nearly triple!

The healthcare industry needs a **cost-effective recruitment solution** that targets quality healthcare professionals and helps combat workforce shortages and turnover issues.





## Current Methods Are Tedious and Ineffective

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Employers are forced to utilize too many different resources that are neither niche, cost-effective or efficient. ATS systems and internal HR departments are bogged down with non-quality applications while time is wasted on managing multiple platforms and hundreds of resumes that aren't a fit.



**\$375**  
per 30-day  
job posting



**\$495**  
per 30-day  
job posting



**\$419**  
per 30-day  
job posting



**\$0.10 -  
\$5.00**  
per click on  
job posting





**HospitalCareers uses a comprehensive, niche marketing strategy to target quality candidates.**

# Marketing Avenues for Quality Candidates



- ▶ Targeted Search Engine Visibility
- ▶ Google For Jobs Integration
- ▶ Programmatic Job Distribution
- ▶ 30 Hospital Association Partners
- ▶ Hospital Association Websites
- ▶ Multiple State-Wide Recruitment Websites
- ▶ New Graduates at Colleges & Universities

Google hospital jobs

About 171,000,000 results (0.79 seconds)

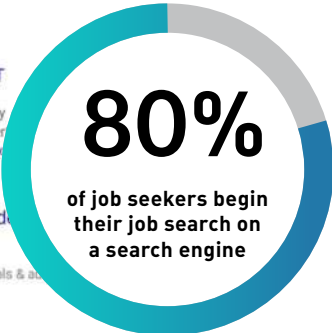
**Hospital & Healthcare Jobs - HospitalCareers.com**  
[www.hospitalcareers.com/](http://www.hospitalcareers.com/)  
Find your next healthcare career today! Search over 20,000 hospital openings.  
Nursing Jobs - IT Jobs - Administration Jobs - Therapy Jobs  
Search Jobs Job Alerts  
Career Insights Get Advice

**\$17-41/Hr Hospital Jobs - No Experience Necessary FT/PT**  
[www.jobtomic.com/hospital-jobs](http://www.jobtomic.com/hospital-jobs)  
Hiring Immediately. Need Entry Level & Experienced. View Local Openings & Apply Will Train - No Experience Required - Apply for Jobs Today - Email or SMS Job Alerts  
Medical Assistant Jobs - Medical Billing Jobs - Pharmacy Jobs - Case Manager Jobs  
Registered Nurse (RN) - from \$27.00/hr - Pediatrics, ICU & More - More

**Hospitals Jobs available. - Find what you're looking for - indeed.com**  
[www.indeed.com/Hospitals](http://www.indeed.com/Hospitals)  
Start working at the Hospitals today using One Simple Search at indeed.com.  
Ratings: Listing variety 10/10 - Alerts & notices 10/10 - Listing quality 10/10 - Tools & ads

**Careers at St. Jude - StJude.org**  
[www.stjude.org/Careers](http://www.stjude.org/Careers)  
Children's Research Hospital See our Online Job Listings Today!

**Jobs - Knoxville - UT Medical Center**  
[www.utmedicalcenter.org/jobs/](http://www.utmedicalcenter.org/jobs/)  
Jobs at UT Medical Center. If you are looking for jobs in Knoxville, Tennessee, then look no further than The University of Tennessee Medical Center.  
Browse Jobs - Nursing - Team Member Access - Contact Human Resources.



# Hard-To-Fill Jobs are Distributed Across Hundreds of Online Resources



## 30 Hospital Association Partners in Our Network





# Streamline the Job Posting & Application Process

1

Job Scraping which directs candidates into your application tracking system or application process.

2

HR professionals don't have to manage multiple platforms or manually post job openings.

3

Employers capture the candidate's information, resumes, and applications via their own systems.

4

Employer Dashboards provide ROI by keeping track of jobs, views and apply clicks driven into your ATS.

Interactive & Branded Profile Pages



Mayo Clinic Campus in Minnesota

**MAYO CLINIC**

200 First St. SW  
Rochester, MN 55905

Web: [mayoclinic.org](http://mayoclinic.org)

f t in y

About Jobs

**Description**

Learn and grow among the best in your field at the nation's top hospital (U.S. News & World Report, 2018-2019), ranked No. 1 in more specialties than any other care provider. At Mayo Clinic, you'll use the power of collaboration to achieve the highest standards for medical care and health improvement, working in the largest integrated, not-for-profit medical group practice in the world with over 60,000 employees. You're invited to contribute to a unique environment that brings together the best in patient care, groundbreaking research and innovative medical education. Being a part of Mayo Clinic allows for more work-life balance, competitive compensation and generous benefits, career security and the ability to manage and coordinate patient care in the most efficient ways possible. In 2018, Diversity Inc named Mayo Clinic to its Top 11 Hospitals and Health Systems list for the seventh straight year.

A Life-Changing Career at Mayo Clinic

Watch later Share

# Affordable Pricing Cuts Down the Cost Per Hire

A cost-effective annual fee provides unlimited job postings, candidates, and applications.

We reduce healthcare recruiting costs-per-hire over

60%

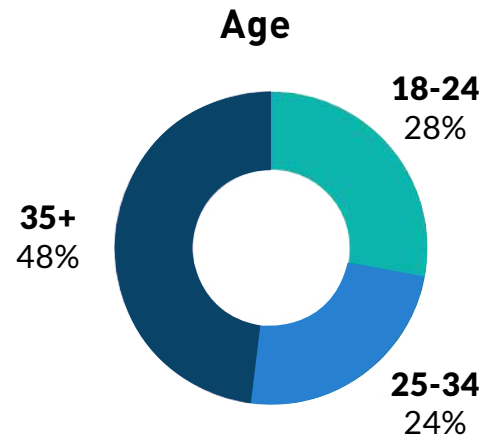
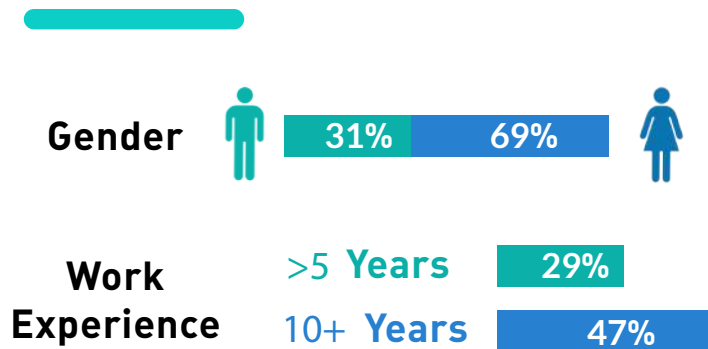
## Pricing

Critical Access	<100 Beds	100-200 Beds	200-300 Beds	>300 Beds
\$1,695 (Annual)	\$2,295 (Annual)	\$2,895 (Annual)	\$3,495 (Annual)	\$4,095 (Annual)
Unlimited Jobs	Unlimited Jobs	Unlimited Jobs	Unlimited Jobs	Unlimited Jobs

Average Cost Per Hire:  
**\$4,129**

\* Society for Human Resource Management (SHRM)

# A Healthcare Platform With Proven Results



**Average Job Stats Per Employer**

**32,000**

Job Views Annually

**1,700**

Apply Clicks Annually

**500**

Jobs Listed Annually



205,000+  
Registered Users



27,000+  
Job Openings



4,200+  
Healthcare Organizations



255,000+  
Page Views per Month



90,000+  
Visitors per Month



22,000+  
Newsletter Subscribers

**Over 3,700+ hospitals, clinics and systems trust HospitalCareers to manage their recruitment**



# What Employers Are Saying

## Laura Van Syckle Director of Recruitment, Virginia Hospital Center

Since 2014, there has been a steady increase in the total applicants through our applicant tracking system from VAHospitalCareers.com / HospitalCareers.com. We have had great success with hiring experienced RN's in a variety of specialties including: NICU, PACU, & Cardiac Telemetry. We have also had great hires for pharmacists, IT support, Nursing support, and Clinical Nurse Educators. One position that was extremely hard to fill was our Clinical Nurse Educator for Oncology and it was our relationship with HospitalCareers that got us the qualified RN for this position.

- For 2016 we had **1,771 applicants** resulting in **142 hires**
- For 2017 we had **1,652 applicants** resulting in **155 hires**



## Bill Turner MBA, SHRM-CP Vice President - Human Resources, Valir Health

90% of the candidates applying through HospitalCareers.com possess the requisite licensure and experience required for the position posted. We experience a very high percentage of candidates that do not possess the requisite licensure and experience when applying through other job boards.

- The automated nightly scrub process insures our job postings are current without manual updating and intervention, no worries about maintaining multiple job postings to multiple job boards.
- The value for a one year subscription for unlimited job postings is unparalleled. The features offered on this network would normally cost 10 times the amount of the annual subscription fee through another job board or recruitment web site.

## Loree McMahan PHR, SHRM-CP Recruiting Manager, INTEGRIS

INTEGRIS has found HospitalCareers.com beneficial for exposure in recruiting. We feel that serious healthcare professionals look to entities such as Oklahoma Hospital Association for specific positions to find employers engaged with the learning component and involvement on a local and national level. HospitalCareers scrapes our job board for all jobs which makes it easy to work with them.



# THANK YOU!

HospitalCareers is the healthcare industry's leading career destination site, connecting healthcare candidates and hospitals to find their perfect match!

Register • <https://www.hospitalcareers.com/employer/register>

Contact • <https://www.hospitalcareers.com/contact-us>

Email • [info@hospitalcareers.com](mailto:info@hospitalcareers.com)

Call • 866-870-4885 ext. 801