



SoCal Works: Smart Workforce Solutions for Southern California Hospitals

What is SoCal Works?

SoCal Works is a partnership between HASC and HWL that connects Southern California healthcare facilities with skilled medical professionals. This comprehensive staffing solution includes nursing, allied health, non-clinical, float pool optimization, locum tenens, interim leadership, and retained search. Offered to HASC members, including both acute and non-acute facilities, SoCal Works enables organizations to leverage HWL's cutting-edge technology and comprehensive agency knowledge while removing the burden of substantial initial costs required to develop their own agency.

Core Solutions



NURSING, ALLIED HEALTH & NON-CLINICAL

Leverage a technology-driven marketplace to control labor costs and improve fill rates for temporary and permanent roles across all specialties.

- Market-based pricing intelligence ensures competitive, transparent rates
- Centralized credentialing and compliance tracking
- Rapid fulfillment via flexible scheduling and 24/7 shift access

Outcome: Hospitals save 10–20% vs. traditional agencies by engaging workers via fixed-markup, direct-sourced models.

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INTERNAL FLOAT POOL OPTIMIZATION

Build and scale your own internal agency using the SoCal Works platform—prioritizing internal staff before turning to external vendors.

- Mobilize internal resources with on-demand scheduling tools
- Increase shift coverage with automated alerts and mobile self-scheduling
- Reduce premium spend through better utilization of in-house talent

Outcome: Significant decrease in external agency usage and improved workforce agility.



LOCUM TENENS

Fill physicians and NP/AP gaps quickly and cost-effectively without sacrificing quality or compliance.

- Short- and long-term medical coverage across specialties
- Full credentialing support and rapid onboarding
- Transparent, competitive rates

Outcome: Reduced dependency on high-markup locums agencies.



INTERIM EXECUTIVE LEADERSHIP

Navigate leadership transitions with experienced interim professionals who deliver results from day one.

- Rapid deployment of executives across clinical and operational roles
- Strategic guidance aligned with organizational goals
- Flexible terms tailored to your timeline and needs

Outcome: Minimize disruption while securing high-impact leadership continuity.



EXECUTIVE SEARCH

Identify, recruit, and retain top-tier talent with a values-aligned, data-driven approach.

- Mid-level to C-suite placements
- End-to-end support with cultural alignment
- Proven strategies for long-term retention

Outcome: Stronger, more stable leadership teams built for sustainable growth.



STRIKE RELIEF

Specialized staffing solution for coverage during labor disputes or strikes.

- Continuity of Patient Care
- Rapid Deployment of Skilled Staff
- Strategic Planning and Support
- Operational Stability

Outcome: Maintained care standards, reduced risk and faster recovery post strike.



Let's Build a Better Workforce Together!

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