

# Well-Advised



## WELL-ADVISED™

### Introducing Well-Advised

Well-Advised joined HASC's Endorsed Business Partner program in the summer of 2021. Well-Advised is a free service that provides unbiased and confidential Medicare information and resources to the patients of HASC members. Unlike other providers, the firm reviews all plan options from all insurance providers and matches Medicare-eligible individuals to the best Medicare plan option for each person, based on their individual clinical need, preferred physician and hospital, and budget.

### Benefits for HASC Members

Benefits of the Well-Advised partnership for your hospital and patients include the following:

- Assures optimal clinical coverage while matching to a patient's financial abilities.
- Helps hospitals in reducing bad debt by guiding patients to their optimal Medicare coverage.
- Provides a free, unbiased advisory service to Medicare patients and providers.
- Advocates for patients by identifying their best Medicare coverage with their preferred hospital, physician and provider.
- As a member of HASC, Well-Advised offers to your hospital and patients their free, unbiased and confidential content and services.

### Getting Started

Here are some easy ways to take advantage of Well-Advised resources:

1.) Contact Darryl Sanford, HASC Member Relations and Association Services Director, to let him know you would like to connect with Well-Advised to



further discuss opportunities for assuring optimal clinical coverage while matching a patient's financial abilities. See Sanford's contact information below.

2.) Contact Mimi Roberson, Well-Advised Chief Operating Officer, to discuss how Well-Advised can work directly with your hospital's marketing communication team to provide this valuable content to your patients and community. See Roberson's contact information below.

We hope you will take advantage of this resource that benefits both your hospital and patients.

### Contact

#### Darryl Sanford

Director, Member Relations and  
Association Services, HASC  
[dsanford@hasc.org](mailto:dsanford@hasc.org) or (213) 538-0772

#### Mimi Roberson

Chief Operating Officer, Well-Advised  
[Mimi.Roberson@well-advised.com](mailto:Mimi.Roberson@well-advised.com)