

THE PATH FORWARD

2022 ► HASC Annual Meeting



May 16-18, 2022 | Park Hyatt Aviara Resort

Our first in-person Annual Meeting since 2019



Please join us

Dear Colleague,

Please join us May 16-18 for HASC's Annual Meeting, a gathering for Southern California's health care leaders. ***The Path Forward*** will take place at Park Hyatt Aviara Resort, Carlsbad, CA. We're looking forward to gathering with the membership for the first time since 2019. It's going to be a great reunion! Please register at your earliest convenience.

Our speakers are visionaries and leaders who will provoke thoughtful discussion on how we can evolve and work together to shape our future.

This meeting attracts 500 attendees annually including 75 hospital CEOs and system executives, 125 c-suite executives, sponsors, family members and guests. The event features a packed agenda including renowned speakers, Face-to-Face ACHE credit, an event for guests and several networking events. It's a great opportunity to meet with your peers in a relaxed environment.

For the benefit of all participants, HASC will require that all attendees — members, guests, faculty, sponsors and family members — be fully vaccinated. Logistics are being developed to make the proof-of-vaccination process as easy and convenient as possible. All events will be conducted subject to the guidance of state and local boards of health and public health standards.

This is the one event you need to attend annually.

Sincerely,

A handwritten signature in black ink, appearing to read "G. W. Greene".

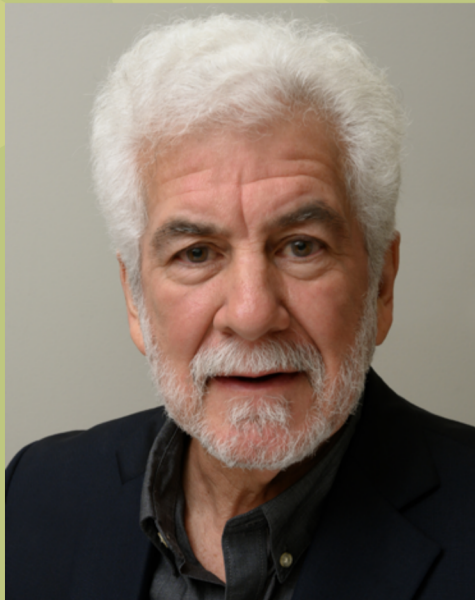
George W. Greene
President/CEO, Esq. HASC

A handwritten signature in black ink, appearing to read "Joe Avelino".

Joe Avelino, BSN, MHSA, CPHQ
Chief Executive Officer, College Medical Center
2022 HASC Chair

PHYSICIAN MUSICIAN

Barry Bittman, MD will demonstrate the power of music for psychosocial healing. Bittman is a widely regarded international speaker and researcher who has conducted numerous studies that document the positive effects of integrative medicine with an emphasis on music. The presentation features performers **Mike Garson**, legendary pianist for David Bowie and soundtrack Violinist **Drew Tretick** who as worked with Tony Bennett, Stevie Wonder and Doc Severinsen.



Barry Bittman, MD (left), Mike Garson (top-right) and Drew Tretick (bottom-right)



STANDING AT THE EDGE—FINDING FREEDOM WHERE FEAR AND COURAGE MEET

Roshi Joan Halifax, PhD wants to create a more caring world where moral resilience replaces uncertainty and burnout. Through personal stories from her work with patients, families and caregivers, she will challenge us to better understand the nature of suffering and the human desire to end it. She will help us see what stops us from being compassionate and what conditions are needed to grow compassion, empathy and resilience among caregivers.

HEALTH CARE IN CALIFORNIA AND THE NATION—THE PATH FORWARD

Join us to hear **Carmela Coyle**, President & CEO, California Hospital Association and her insight on major public policy actions and priorities. Coyle led the Maryland Hospital Association for nine years, where she played a leading role in reframing the hospital payment system in Maryland and moving to a value-based methodology. Maryland is now considered a national leader in health care policy and innovation.





MIRACULOUS: THE AUSTIN HATCH STORY

Austin Hatch is a two-time plane crash survivor and inspirational speaker. Join us to hear his amazing story about pressing on after losing his family in aviation disasters in 2003 and 2011. His dream to play basketball for the University of Michigan was put on hold while he recovered and re-learned to walk, talk and basically live his life.

Today Hatch is a graduate University of Michigan, a former member of the University basketball team and a full-time speaker with a inspiring message about thriving in the midst of adversity. Hatch considers himself blessed to survive and share his emotional story.

MONDAY, MAY 16

8:00 a.m.	Golf tee times available
2:00 p.m. – 6:30 p.m.	Registration
4:00 p.m. – 6:00 p.m.	HASC Board Meeting and CEO discussion (all member CEOs invited)
6:00 p.m. – 9:00 p.m.	Welcome Reception and Buffet Dinner

TUESDAY, MAY 17

7:00 a.m. – 1:00 p.m.	Registration
7:15 a.m. – 8:15 a.m.	Buffet Breakfast—Members, sponsors and guests
8:30 a.m.	Welcome from George W. Greene , HASC President/CEO and Joe Avelino , 2022 Board Chair
8:45 a.m. – 10:15 a.m.	Physician Musician Barry Bittman, MD, Mike Gerson and Drew Tretick
10:30 a.m. – 11:30 a.m.	Standing at the Edge—Finding Freedom Where Fear and Courage Meet: Roshie Joan Halifax, PhD.
11:45 a.m. – 12:45 p.m.	Buffet Lunch—Members, Sponsors and Guests
1:00 p.m. – 4:00 p.m.	Not the New Normal but Even Better (Three ACHE Face-to-Face credits awarded)
1:00 p.m. – 4:00 p.m.	Concurrent Breakout Sessions (under development)
1:00 p.m. – 3:30 p.m.	Guest Event (by invitation)
5:30 p.m. – 8:00 p.m.	Strolling Dinner, Wine and Beer Tasting and Sponsor Exhibit

WEDNESDAY, MAY 18

7:15 a.m. – 8:30 a.m.	Buffet Breakfast—Members, Sponsors & Guests
8:45 a.m. – 9:45 a.m.	Health Care in California and the Nation—The Path Forward Carmela Coyle, President & CEO, California Hospital Association
9:45 a.m. – 10:45 a.m.	Miraculous: The Austin Hatch Story
10:45 a.m.	Closing Remarks



NOT THE NEW NORMAL BUT EVEN BETTER

(Three ACHE Face-to-Face credits awarded)
In this workshop **Kevin O'Connor** will take us beyond the anxiety-producing “new normal” to a world where we can create more places with more control, independence and solutions. We’ll look at our responses to factors out of our control and develop a personal plan for practicing skills to move forward. We’ll also address the leadership skills needed to better engage a team or family around these circumstances.

O'Connor was a memorable speaker at our 2021 annual meeting and he's back presenting new content.

About this event

WHO SHOULD ATTEND?

Hospital and health system CEOs, executive teams, physician leaders and trustees will all benefit from this conference. Our sessions are open to members, sponsors and adult family member guests.

CONFERENCE REGISTRATION PACKAGE

The registration fee for each attendee includes sessions, listed meals, receptions and entertainment. We gratefully acknowledge our sponsors and their contributions which make it possible for our members to attend at a reduced rate. Please see the sponsor brochure for information about sponsorship.

CONTINUING EDUCATION SIGN UP

HASC is authorized to award six hours of ACHE Qualified Education credit and provide six hours of BRN credit. Details on how to register for credit is included on the member registration form.

The event also offers three hours of ACHE Face-to-Face Credit for attending a special session. Registrants will be invited to request this type of credit by means of an email from ACHE just prior to the conference.



HOTEL RESERVATIONS

A special rate of \$349 plus applicable fees and taxes per single or double occupancy per night has been arranged for this conference. Reservations may be made through Park Hyatt Aviara Resort's web site: <https://www.hyatt.com/en-US/group-booking/SANPA/G-HOAS>, or call 888-459-4991. Your credit card will be charged for one night upon receipt of your reservation. Our room block expires on April 18 or sooner if sold out. Any cancellation received within seven days of the check-in date will not be refunded for the one night. If you need to cancel your hotel reservation, please call HASC first at 213-538-0737 and we will make every effort to identify a replacement guest to take your reservation. In the event that you arrive late or depart early, the resort will charge your credit card for the total number of nights reserved.

HASC appreciates the overwhelming response to this event each year and we encourage you to reserve early.

IMPORTANT REMINDERS

- Groups of five or more from the same hospital or system headquarters will receive the fifth registrant on a complimentary basis. Contact Leticia Salcido at 213-538-0737 to register your team.
- Meeting cancellations received by April 28 will be refunded less a \$100 processing fee. Refunds will not be provided for no shows after the conference. HASC requires that all participants refrain from planning hospitality events or activities at any time during the Annual Meeting. Planning independent events at any time during the Annual Meeting without the permission of HASC will result in cancellation of the event and forfeiture of any deposits and food and beverage orders. Failure to observe this policy will result in restriction from participating in future events. Competing times are defined as Monday, May 16, 2 p.m. to 9 p.m.; Tuesday, May 17, 7 a.m. to 8:30 p.m. and Wednesday May 18, 7 a.m. to noon.
- Americans with Disabilities Act (ADA): Please call 213-538-0737 with any special needs.

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NOTICE OF FILMING AND PHOTOGRAPHY

You may be photographed or videotaped at this event. HASC reserves the right to use these items in promotional, marketing, educational and other purposes.





Thank you to our 2019 and 2021 sponsors.

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Photos from prior years

Joe Avelino (left) and
Scott Zeller, MD (right)



Kerry Heinrich

Runners in the
HASC Fun Run



Lina Seaver and
Carmela Coyle

Mick Ebeling



Raj Takar (left) and
Julie Sprengel (right)



Tom Prisela

George Greene and Bernard Klein, MD.



Margaret Petersen



Jeremy Zoch

Craig Leach



Phil Cohen (left) and Jim Tinyo (right)



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