

# THE PATH FORWARD

2022 > HASC Annual Meeting



**May 16-18**  
**Park Hyatt Aviara Resort**  
**Carlsbad, CA**

## *Gain uncommon exposure in a standout locale as a sponsor of the 2022 HASC Annual Meeting.*

The event draws more than 180 major metropolitan hospitals, community hospitals and health systems. HASC continues to be the voice of health care organizations and hospital leaders in Southern California.

This event draws more than 200 hospital and health system executives, 125 sponsor attendees, and 100 family members and guests. By limiting the number of sponsorships, we make your time with our members even more worthwhile. Increase your visibility, build relationships and support HASC through these exciting opportunities at the 2022 Annual Meeting.

### SPONSOR BENEFITS

	DIAMOND (\$25,000)	PLATINUM (\$15,000)	GOLD (\$10,000)	CONTRIBUTOR (\$6,000)
Complimentary full-conference registrations (must be employees of the same sponsoring organization)	8	6	2	2
The option to purchase additional registrations at the sponsor rate of \$995	4	2	2	
One complimentary, upgraded accommodation for Monday and Tuesday night	✓			
One promoted post on HASC's Meeting app	✓			
Exhibit space at the Tuesday evening Strolling Dinner and Sponsor Reception, offering unopposed time with attendees	✓	✓	✓	
Your logo on digital display throughout the event	✓	✓	✓	✓
List of attendees available one week in advance of the meeting	✓	✓	✓	✓
Recognition in HASC's newsletter, social media and website	✓	✓	✓	✓

## Contributor Sponsorships \$10,000 (Gold Level)

- Meeting bag
- Meeting app
- Sponsored bottled water
- Logo room key
- Logo N95 mask

## Contributor Sponsorships \$6,000

- Tuesday breakfast
- Wednesday breakfast
- Wednesday lunch
- Wine tasting
- Beer tasting
- Entertainment
- Wi-fi
- Beverage break
- Speaker book

## HASC Associate Members Receive Discounts

Diamond Level: \$4,000 discount

Platinum Level: \$2,000

Gold Level: \$1,000



within seven days of the check-in date will not be refunded for the one night deposit. If you need to cancel your hotel reservation, please call HASC first at (213) 538-0737 and we will make every effort to identify a replacement guest to take your reservation. In the event that you arrive late or depart early, the resort will charge your credit card for the total number of nights reserved.

HASC appreciates the overwhelming response to this event each year and we encourage you to reserve early.

## Registration Information

Please complete the sponsor registration form and email to [lsalcido@hasc.org](mailto:lsalcido@hasc.org) or mail to:

Leticia Salcido

HASC Annual Meeting

515 South Figueroa Street, Suite 1300

Los Angeles, CA 90071-3300

Email: [lsalcido@hasc.org](mailto:lsalcido@hasc.org)

Early registration is advised. To register for this event, you must participate as a sponsor.

## Conference Registration Package

The registration fee for each attendee includes education sessions, listed meals, receptions and entertainment.

We gratefully acknowledge our sponsors and their contributions, which subsidize the cost of the meeting.

## Hotel Reservations

### *Park Hyatt Aviara Resort*

A special rate of \$349 plus applicable fees and taxes per single or double occupancy per night has been arranged for this conference. Reservations may be made by calling (888) 459-4991 or by website, <https://www.hyatt.com/en-US/group-booking/SANPA/G-HOAS>

Your credit card will be charged for one night upon receipt of your reservation. Our room block expires on April 22 or sooner if sold out. Any cancellation received

## MEETING AGENDA

### MONDAY, MAY 16

6 - 9 p.m.

Welcome Reception

### TUESDAY, MAY 17

7:15 - 8:15 a.m.

Breakfast

8:30 a.m. - 4 p.m.

General Sessions, Breakout and Luncheon Programs

5:30 - 8 p.m.

Strolling Dinner and Sponsor Exhibit

### WEDNESDAY, MAY 18

7:15 a.m. - 8:15 a.m.

Breakfast

8:30 a.m. - 11 a.m.

General Sessions

## Check-In and Checkout

Check-in time is 4 p.m., and checkout is at 11 a.m.

## Payment

Payment for all sponsorship fees is due April 4, 2022, or your sponsorship and exhibit booth may be canceled and resold.

Please send check payable to HASC with your completed registration form to:

Leticia Salcido  
HASC Annual Meeting  
515 South Figueroa Street, Suite 1300  
Los Angeles, CA 90071-3300  
Phone: (213) 538-0737 • Email: [lsalcido@hasc.org](mailto:lsalcido@hasc.org)  
To pay by credit card please visit:  
[www.hasc.org/2022-annual-meeting](http://www.hasc.org/2022-annual-meeting)

## Conference Cancellations

Meeting cancellations received in writing by April 4 will be subject to a \$100 processing fee. We welcome substitutions. Refunds will not be granted after April 4. Refunds will not be provided for no-shows after the conference.

## Dress

Dress comfortably in casual wear for all meetings and activities. Some events will be held outdoors, weather permitting.

## Americans With Disabilities Act

Please call (213) 538-0737 for any special needs.

## Exhibitor Information

### FACILITY

Park Hyatt Aviara Resort  
7100 Aviara Resort Drive  
Carlsbad, CA 92011

### EXHIBIT AREA

Grand Ballroom

We suggest that you exhibit in your company's table-top format and save on set-up time.

### BOOTH ASSIGNMENT

The exhibit features a complete buffet-style dinner, hosted beverages and activities designed to create a highly interactive exhibit hall. Reservations and space location will be confirmed in writing by mid-April. Payment must be received before booth is assigned.

## EXHIBIT HOURS

Set-up: Tuesday, May 17, 3:30 – 5 p.m.  
Show hours: 5:30 – 8 p.m.  
Breakdown: 8:30 – 10 p.m.  
The show area must be cleared by 10 p.m.

## REGULATIONS

- HASC requires that all sponsors and members refrain from planning hospitality events or activities at any time during the Annual Meeting without the permission of HASC. Planning independent events at any time during the Annual Meeting without the permission of HASC will result in cancellation of your event and forfeiture of any deposits for food and beverage orders. Companies in violation of this rule will not be invited to future events. Competing times are defined as Monday, May 16, 2 p.m. to 9 p.m.; Tuesday, May 17, 7 a.m. to 8:30 p.m. and Wednesday, May 18, 7 a.m. to noon.
- Exhibitors are invited to feature one grand prize.
- HASC reserves the right to deny space to any company whose exhibit is deemed inappropriate to the interests of HASC members.
- We are looking forward to seeing you at our first in-person Annual Meeting in two years. For the benefit of all participants, HASC will require that all attendees — members, guests, faculty, sponsors and staff members — be fully vaccinated. Logistics are being developed to make the proof-of-vaccination process as easy and convenient as possible. All events will be conducted subject to the guidance of state and local boards of health and public health standards.



# Many Thanks To Our Prior Sponsors!

## STRATEGIC BUSINESS PARTNERS

Anthem Blue Cross • Toyon Associates, Inc. • Wipfli, LLP

## PLATINUM

Blue Shield of California • Health Net, Inc. • Lanes • OneLegacy • UnitedHealthcare

## GOLD

Aetna • Allied Universal Security Services • ApolloMD • c|a Architects • CAPAssurance  
Cigna • CDF Labor Law, LLP • Collective Medical • Commerce Bank • Coverys  
EMCOR Services/Mesa Energy Systems • Elevated Media Productions  
Envision Physician Services • Healthcare Benefits Alliance (HBA) • HealthComp  
Hooper, Lundy & Bookman, PC • HSS Inc. • Interstate Rehabilitation Services  
Keenan HealthCare • L.A. Care Health Plan • Managed Care Advisory Group (MCAG)  
Marsh & McLennan Agency • Pegasystems, Inc. • Radiology Partners  
Sound Physicians • SpeedTrack • SUNRx • Team Health • VEP Healthcare

## CONTRIBUTOR

Alliant Insurance Services, Inc. • American Career College • BETA Healthcare Group  
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