

InfoSeries: Medi-Cal Redetermination

Wednesday, March 29, 2023

Our Mission

To serve member health with excellence and dignity, respecting the value and needs of each person.

Our Vision

By 2027, remove barriers to health care access for our members, implement same-day treatment authorizations and real-time claims payments for our providers, and annually assess members' social determinants of health.

Opening Remarks

Tiffany Kaaiakamanu Director, Community Relations





Agenda Wednesday, March 29, 2023 1:30–2:30 p.m.

InfoSeries:

Medi-Cal Redetermination

*By attending, participants agree to be recorded.

1:30–1:40 p.m.	Opening and Welcome Remarks
	Tiffany Kaaiakamanu Director, Community Relations, CalOptima Health
	An Tran Director, The County of Orange Social Services Agency
	Michael Hunn Chief Executive Officer, CalOptima Health
1:40–1:50 p.m.	Medi-Cal – Continuous Coverage Requirement Updates
	Jamie Petersen Social Services Supervisor II, The County of Orange Social Services Agency Yesenia Zapien Administrative Manager I, The County of Orange Social Services Agency
1:50–2 p.m.	Public Health Emergency Unwinding 2023
	Karen Rochefort Outreach and Sales Representative, Covered California
2–2:10 p.m.	Medi-Cal Renewal Communications
	Janis Rizzuto Director, Communications, CalOptima Health
2:10–2:25 p.m.	Questions and Answers
	Shelly Lozada Sr. Community Relations Specialist, CalOptima Health
2:25–2:30 p.m.	Closing Remarks
	Shelly Lozada Sr. Community Relations Specialist, CalOptima Health

Welcome Remarks

An Tran Director, The County of Orange Social Services Agency

Michael Hunn Chief Executive Officer, CalOptima Health



Medi-Cal – Continuous Coverage Requirement Updates

Jamie Petersen Social Services Supervisor II The County of Orange Social Services Agency

Yesenia Zapien Administrative Manager I, The County of Orange Social Services Agency



Public Health Emergency (PHE) and Continuous Coverage Requirement

- During the PHE, counties halted the processing of Medi-Cal annual redeterminations and were required to maintain continuous coverage for beneficiaries. This has delayed negative action, including discontinuances, with only a few exceptions.
- On December 29, 2022, the Fiscal Year 2023 Consolidated Appropriations Act (Act) was signed into law. The Act sunsets the Medi-Cal continuous coverage requirement effective March 31, 2023.
- Previously, the resumption of Medi-Cal redeterminations was tied to the termination of the PHE. The Act decouples the continuous coverage requirement from the PHE termination date.



Orange County Unwinding Plan

- California counties will resume normal Medi-Cal eligibility redeterminations beginning April 1, 2023.
- Counties will have a period of 14 months to return to normal eligibility and enrollment operations.
- This means Orange County will have 14 months to initiate and complete redeterminations for nearly 1 million Medi-Cal beneficiaries.



Annual Redeterminations

- To simplify the unwinding process, Medi-Cal beneficiaries will maintain their current renewal month in their case records. SSA will conduct a full redetermination at the beneficiary's next scheduled renewal month, beginning with June 2023 renewals.
 - April 2023 Initiate ex parte review for renewals due June 2023. If the ex parte process is not successful, mail an annual renewal packet. The packet comes in a yellow envelope and must be returned within 60 days.
 - June 2023 Send Notice of Action 10 days prior to adverse action if the annual renewal remains incomplete or the beneficiary is no longer eligible for Medi-Cal.
 - June 30, 2023 Discontinue Medi-Cal coverage for beneficiaries whose renewal remains incomplete or beneficiaries who are no longer eligible.
- Seneficiaries may provide the annual renewal information online, by phone, in person or by mail.
 - www.MyBenefitsCalWIN.org or 1-800-281-9799.

Note: Ex parte review refers to a review of the most recent or last known data before requesting any additional information or verification from the beneficiary.

Reporting Change in Circumstances

- Beneficiaries have been reporting changes, such as a new job, during the PHE, and they should continue to report changes in their households throughout the unwinding period.
- However, any changes reported during the PHE and the unwinding period that could lead to a negative action shall be paused until the beneficiary's annual renewal is due and initiated during the unwinding period.
- During the PHE and the unwinding period, changes that result in a positive change will be processed upon receipt of the change.



Adjusting Reasonable Compatibility Income Threshold

- California uses a standard to determine whether the income in federal data sources is compatible with the information in individual reports. When the income is reasonably compatible, the beneficiary does not need to provide proof of their income.
- The California Department of Health Care Services has submitted a Modified Adjusted Gross Income (MAGI) Verification Plan to increase the reasonable compatibility threshold to 20% through May 2024.
- This flexibility is anticipated to help increase the percentage of automated ex parte renewals completed for MAGI Medi-Cal.

Returned Mail

When mail is returned as undeliverable, outreach is conducted.

Normal Process

- Complete ex parte review and search for a more recent address.
- Attempt a phone call to the beneficiary to confirm current address.

Waiver – United States Postal Service (USPS) Forwarding Address

If the USPS provides an in-state forwarding address, SSA will update the Medi-Cal case record and attempt to resend the returned mail to the beneficiary's new address.



Call Centers

COVERED CALIFORNIA 1-800-300-1506

SSA SERVICE CENTER 1-800-281-9799

Hours of Operation:

- Monday–Friday, 8 a.m. to 6 p.m.
- Saturday, 8 a.m. to 5 p.m.

Covered California agents answer the calls and screen for MAGI or Non-MAGI benefits

Calls are transferred to an Orange County Processing Center (OCPC) Intake Call Center worker to process applications Hours of Operation:

- Monday–Friday, 6:30 a.m. to 8 p.m.
- Saturday, 7 a.m. to 4:30 p.m.

Answer general questions regarding active cases and accept applications

Request new Benefit Identification Card (BIC)

Report changes, such as change of address, phone number, birth or adoption of a child, marriage or divorce, income changes (new job, increase/decrease in pay or hours, job loss)





For more information, please visit <a>ssa.ocgov.com

Public Health Emergency Unwinding 2023

Karen Rochefort Outreach and Sales Representative Covered California



COVERED CALIFORNIA MEDI-CAL END OF CONTINUOUS COVERAGE AND AUTO-PLAN SELECTION (SB 260)



OVERVIEW OF REQUIREMENT TO AUTOMATICALLY ENROLL INDIVIDUALS WHO LOSE MEDI-CAL COVERAGE

- California Senate Bill 260 (Chapter 845, Statutes of 2019) directs Covered California to automatically enroll individuals who lose Medi-Cal coverage and gain eligibility for subsidized coverage.
- Individuals will be enrolled in the lowest-cost Silver Plan available, unless Covered California has information that enables enrollment with the individual's previous managed care plan.
- **□** Enrollment is to occur before the Medi-Cal termination date.
- The first premium payment (binder payment) due date is to be no sooner than the last day of the first month of enrollment.
- Covered California is to provide a notice that includes the following information:
 - The plan in which the individual is enrolled.
 - The right to select another available plan and any relevant deadlines for that selection.
 - How to receive assistance to select a plan.
 - The right not to enroll in the plan.
 - Information for an individual appealing their previous coverage through Medi-Cal.
 - A statement that services received during the first month of enrollment will only be covered by the plan if the premium is paid by the due date.



MEDICAID CONTINUOUS COVERAGE AND SB 260 FACILITATED ENROLLMENT: SAMPLE TIMELINE



California's Health Benefit Exchange - Toolkit (coveredca.com)

CONSUMER NOTICES



Covered California PCI ROW AR9725 West Sacramento, CA 35790-5725 (FIRST_NAME) [LAST_NAME) (ADDRESS LINE1) **[ADDRESS LINE2]** (CITY), (STATE_CD (FK)) (ZIPCODE)

Your Covered California health plan is canceled

(CURRENT DATE)

Case Number: {CASE ID}

COVERED

Medi-Cal

Dear (FIRST_NAME) (LAST_NAME).

We enrolled you or someone in your household in a (Carrier + APS Health Plan Name) health plan when you lost your Medi-Cal eligibility. (We canceled this health plan on (Cancelation date) because you told us you did not want health insurance through Covered California. If you picked a plan after that date, you will get another letter with information about your new plan.) (We canceled this health plan because you did not tell us you wanted to keep this plan by {Due, Date}. If you picked a plan after that date, you will get another letter with information about your new plan.}

Do you still need health coverage?

You have until (SEP end date) to pick a health plan through Covered California. There are many plans to choose from based on your health care needs. We are here to help answer your questions.

If you do not pick a plan by (SEP end date), you may have to wait until you have another qualifying life event or until open enrollment to pick a Covered California health plan. The next open enrollment starts {OE_Start_Date}.

We are here to help!

- Go online: To learn more, go to CoveredCA.com/for-you.
- Call Covered California: Call us Monday Friday, 8 a.m. to 6 p.m. at [Service Center Phone] (TTY: 1-888-889-4500)
- · Get free in-person help: There are many certified enrollment counselors and agents to help you. To find one near you, go to CoveredCA.com/find-help.

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Cost Sharing Reduction (CSR)

CSR lowers the amount you pay for deductibles

and copays. To get CSR you must meet income

requirements and choose a Silver plan.

Deductible: This is the fixed amount some

starts to pay its share for covered services.

coinsurance, some health care services will

Depending on your plan, your share of the

Out-of-pocket limit: This is the maximum

you will pay each year for covered medical

services before your health plan starts to

pay for 100% of services. This protects you

and your family from very high medical expenses.

Most copayments, deductibles and coinsurance

cost you a percentage of the total cost.

Deductibles do not apply to free preventive care service

cost can range from 10-40%. These costs apply after

plans require you to pay before the plan

like hospitalizations and procedures

Coinsurance: For plans that include

you have met your deductible.

payments count toward this limit.

Covered California

California Code of Regulations If you think we made a mistake

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COVEREDCA.COM EXPERIENCE



CALHEERS EXPERIENCE



OPT-IN/OPT-OUT CALHEERS EXPERIENCE



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Sally W. (19)	Carden	Payment	Sala Maria	Kalser Permanente Silver 87 HMO Errollment ID 1234
Kaiser Permanente Silver 87 HMO	Perrollimient ID: 454323		By checking the box below	you are keeping Covered California Realth Insurance coverage
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OPT-IN/OPT-OUT EXPERIENCE

Interactive Voice Response (IVR)

The Covered California Service Center IVR will be updated to allow consumers to complete their actions via phone.

- Consumers will need to complete the authentication process (e.g., ZIP, DOB, Full SSN)
- Consumers will be able to Opt-in or Opt-out of coverage
- Consumers can request assistance from a Service Center Representative (SCR) anytime during the process if needed

Chatbot (CiCi)

The Covered California Chatbot, CiCi, will provide consumers with 24/7 online access to:

- Answer frequently asked questions related to their transition from Medi-Cal to Covered California
- Authenticate (e.g., ZIP, DOB, Full SSN) in order to Opt-in to keep or Opt-out to cancel their coverage
- Get directions on how to change their plan online or by connecting with a Service Center Representative (SCR)
- Chat live with an SCR



Medi-Cal Renewal Communications

Janis Rizzuto Director, Communications



CalOptima Health Medi-Cal Renewal Communications Goals

• Educate members about the upcoming renewal process

- Prepare member advocates, providers and community-based organizations to support the renewal process
- Ensure members take the necessary steps to renew coverage
- Support members who transition to other coverage if they are no longer eligible for Medi-Cal



Medi-Cal Renewal Messaging

- Co-brand with County of Orange Social Services Agency
- Provide a direct call to action
 - "Keep Your Medi-Cal"
- Simplify the process
 - Highlight key steps
 - Be specific with where to call or go online
 - Note special details
 - Renewal forms "in a yellow envelope"





Communications Toolkit

- Materials based on DHCS resources and customized for Orange County in partnership with SSA
 - Flyer
 - Poster
 - FAQ
 - Sample social media posts
 - Sample articles for reprinting
 - Sample texts
- o www.caloptima.org/renew
 - English, Spanish and Vietnamese available





Community-Based Renewal Strategies

- In March, Board approved \$6 million in renewal support
 - RFP for community-based navigators
 - CalOptima Health-funded staff will be deployed in community locations to assist members with renewal forms and navigate those who no longer qualify for Medi-Cal to other health coverage
 - Anticipate funding up to 100 individuals for one year
 - Medi-Cal renewal and CalFresh enrollment events
 - CalOptima Health plans to host six community events focused on renewal and continued CalFresh awareness/enrollment
 - Saturday, May 6 from 9 a.m.–1 p.m., St. Anthony Claret Catholic Church, Anaheim
 - Virtual events for members
 - Tuesday, May 2 from 6–7 p.m. (English)
 - Wednesday, May 3 from 6–7 p.m. (Spanish)
 - Thursday, May 4 from 6–7 p.m. (Vietnamese)



Communications Strategies – Members and Providers

Tactics for Members	Timing
Spring Medi-Cal Newsletter	April
Spring OneCare Newsletter	Мау
Cell phone Texting campaign according to members' renewal month	Rolling
Land line call campaign according to members' renewal month	Rolling
E-mail campaign focused on group of members in each renewal month	Rolling

Tactics for Providers	Timing
Monthly Provider Update article (email newsletter)	Ongoing
Provider Press article (printed newsletter)	February and June
Orange County Medical Association articles	March and ongoing
Health Network Forum presentations	March and ongoing



Communications Strategies – Community-Based Organizations and Public

Tactics for Community-Based Organizations	Timing
Community Connections newsletter stories with link to toolkit	April
Speakers Bureau requests for presentations	Ongoing
Outreach to faith-based groups	Ongoing
Outreach to school districts	Ongoing

Tactics for the Public	Timing
Media outreach (Orange County Register)	February and later
Press releases	March and later
YouTube "PSA-style" video message from CEO Michael Hunn	April
Animated video with simple steps for renewal	April
Website homepage banner	March
Social media messages—Facebook, Instagram, Twitter, LinkedIn	Ongoing



Questions and Answers

Shelly Lozada Sr. Community Relations Specialist



Closing Remarks

Shelly Lozada Sr. Community Relations Specialist





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