

# Well-Advised Announcement

INTRODUCING SCALABLE CARE

**WellAdvised** 



## We are Expanding!

The Well Advised leadership team is pleased to announce an exciting expansion of its products and services. The company is introducing a digital care platform that uses conversational AI and advanced automation to enable organizations to exponentially scale the delivery of healthcare. This platform will be marketed under a new name – Scalable Care.

## History of Well Advised

Well Advised was originally founded with the mission to empower every person to live their best life. It successfully launched its first product, which helps older Americans manage their Medicare coverage, find a doctor, evaluate their medications, and manage their medical bills and claims. Along the way, the company established an R&D relationship with the University of California, San Francisco to explore using artificial intelligence to solve the widespread and growing shortage of healthcare and mental health providers. Working with UCSF researchers, Well Advised developed the world's first emotionally intelligent healthcare chatbot, which learns users' emotional state, mental health challenges, and healthcare needs, and then directs them to evidence-based digital therapies. The chatbot communicates in over 90 different languages and can serve an unlimited number of people.

## The Future of Scalable Care

Combining these new capabilities with the functionality and data sources launched under Well Advised, Scalable Care can now enable healthcare organizations to help people navigate healthcare, ensure that they have the right coverage, and get access to evidence-based digital therapies to manage and improve their mental and physical health.

The first implementation of the Scalable Care platform is a service named “GritX,” which UCSF offers to adolescents to help them manage their mental health challenges. Below are brief videos and a longer case-study link that demonstrate GritX and some of the capabilities of the Scalable Care platform.

For more information, contact Charlie Walling, [Charlie.Walling@scalable.care](mailto:Charlie.Walling@scalable.care) or (303) 887-4515.

## Learn About GritX

<https://vimeo.com/884526957>

<https://vimeo.com/884528933>

<https://vimeo.com/884529000>

<https://vimeo.com/884529074>

<https://vimeo.com/884529133>

<https://vimeo.com/884529168>